

# RESEARCH IMPACT REPORT

—  
2013-2018



UNIVERSITY of  
**LOUISIANA**  
LAFAYETTE

**B.I. Moody III College of  
Business Administration**

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# About the Moody College of Business

The B.I. Moody III College of Business Administration is constantly changing to meet the demands and challenges of the 21st century. The first Bachelor of Science degree in Business from the University of Louisiana at Lafayette was awarded in 1926. The College's priority is to educate and prepare future business professionals. By combining a general education foundation with core business requirements, students develop analytical skills necessary to deal with the complexities of the business world. In addition to the core concepts of business, classes emphasize areas such as entrepreneurship, globalization, business ethics, and cultural diversity in face-to-face, online, and hybrid classes.

The Moody College of Business Administration has a student body of approximately 2,300 undergraduate and graduate students (as of Fall 2017). Undergraduate programs in eight majors listed below lead to a Bachelor of Science degree in Business Administration:

- Accounting
- Economics
- Finance
- Hospitality Management
- Insurance and Risk Management
- Management
- Marketing
- Professional Land and Resource Management (PLRM)

Three of these majors - Hospitality Management, Insurance and Risk Management, and the PLRM programs - are unique in this region. Students can also choose from minors or concentrations in a second business field or from areas such as Business Analytics, Legal Studies, Entrepreneurship, International Business, Professional Sales, and others.

The graduate MBA program offers several concentrations with a traditional evening schedule, an online option, or an Executive MBA for seasoned professionals. The Master of Science (MS) degree in Accounting provides students who have earned undergraduate degrees in accounting with advanced preparation for their careers while providing a structured, value-added path toward achieving the additional hours required to receive the CPA license in Louisiana.

# Our Vision and Mission

## OUR VISION

The B. I. Moody III College of Business Administration strives to be recognized as a leader in developing ethically responsible professionals and scholars who positively impact our Acadiana region, Louisiana, and the global community.

## OUR MISSION

The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region. We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.

## VALUES

- **Community:** We establish and maintain meaningful relationships to create value for our university and stakeholders.
- **Discovery:** We foster intellectual curiosity, creativity, and innovation.
- **Excellence:** We are committed to teaching, research, and service with quality and distinction.
- **Integrity:** We demonstrate ethical, socially responsible, and professional behavior.
- **Relevance:** We provide relevant curricula in an ever changing business environment.
- **Respect:** We promote mutual understanding and collegiality that embraces diverse perspectives.

## GOALS

- **Goal 1:** Provide students with a comprehensive business school experience with high quality academics and value-added student outcomes.
- **Goal 2:** Attract, develop, support, and retain faculty who provide outstanding instruction and produce high quality research.
- **Goal 3:** Create and sustain exceptional external relationships and brand awareness.
- **Goal 4:** Attain transparent, shared college governance and superior operational effectiveness.

# Research for a Reason

UL Lafayette specializes in applied research that solves real-world problems and the Moody College of Business faculty is equally committed to conducting research that makes a difference to theory, practice, and pedagogy. As a result, it is no surprise that our scholarship impacts the people, communities, and organizations in the Acadiana region, state of Louisiana, nation and world. This Research Impact Report serves to document and emphasize the impact the scholarship generated by the Moody College of Business from January 1, 2013 to May 4, 2018.

## **COLLEGE-WIDE SCHOLARSHIP**

Our scholarship focuses on intellectual contributions that advance knowledge in our disciplines, understanding of applications of theory for business problems, and practices that influence teaching excellence.

### **Citation Analysis – Google Scholar Metrics**

One measure of the academic and scholarly impact of the Moody College of Business is through citations. Google Scholar provides a simple way to broadly search for scholarly literature, providing the ability to search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, and other web sites.

Google Scholar aims to rank documents the way researchers do, weighing the full text of each document, where it was published, who it was written by, as well as how often and how recently it has been cited in other scholarly literature. Google Scholar Metrics provide an easy way for authors to quickly gauge the visibility and influence of recent articles in scholarly publications, and summarizes recent citations to many publications, to help authors as they consider where to publish their new research. The following table presents the results for faculty with publically available Google Scholar accounts as of May 4, 2018 and is sorted by highest number of citations.

## Google Scholar Analysis

Faculty Member	Rank/Title	DEPT <sup>1</sup>	# Citations	h-index <sup>2</sup>	i10-index <sup>3</sup>
<b>Joby John</b>	Professor	MKHP	1674	19	23
<b>Lucy Henke</b>	Associate Professor	MKHP	982	15	18
<b>Ramendra Thakur</b>	Associate Professor	MKHP	818	14	16
<b>Gwen Fontenot</b>	Associate Professor	MKHP	738	11	11
<b>Bret Becton</b>	Dean and Professor	MGMT	597	11	13
<b>Tamela Ferguson</b>	Associate Professor	MGMT	514	8	6
<b>Curtis Matherne</b>	Associate Professor	MGMT	513	7	7
<b>Vanessa Hill</b>	Associate Professor	MGMT	459	10	10
<b>Spuma Rao</b>	Professor	ECFN	385	10	10
<b>Colleen Wolverton</b>	Assistant Professor	MGMT	338	8	8
<b>Guolin Lai</b>	Instructor	MGMT	311	7	5
<b>Linus Wilson</b>	Associate Professor	ECFN	298	9	7
<b>Ignatius Cahyanto</b>	Assistant Professor	MKHP	242	10	10
<b>Lise Anne Slatten</b>	Associate Professor, Interim Associate Dean for Academic Programs	MGMT	122	5	3
<b>David Baker</b>	Associate Professor	MKHP	92	5	2
<b>Josh Bendickson</b>	Assistant Professor	MGMT	62	4	2
<b>Lee Hisey</b>	Instructor	MGMT	14	2	0
<b>Hsiao-Tang (Tom) Hsu</b>	Assistant Professor	ACCT	6	2	0
<b>David Stevens</b>	Associate Professor	MGMT	4	1	0

<sup>1</sup>MKHP-Marketing and Hospitality Management. MGMT-Management. ECFN-Economics & Finance. ACCT-Accounting.

<sup>2</sup>h-index is based on the researcher's most cited papers and the number of citations they have received in other publications.

<sup>3</sup>i10-index refers to the number of papers with at least 10 or more citations.

## Publication Quality

### Impact Factor Analysis

Another common means of measuring research impact is through journals' impact factors. The impact factor is a measure of the frequency with which the average article in a journal has been cited in a particular year. The impact factor can be used to provide a gross approximation of the prestige of journals in which individuals have been published. The average impact factor of journals in which the Moody College of Business faculty has published is 2.27. The table below shows the impact factor of journal articles published by faculty members, ranked from highest to lowest.

Faculty Member	Journal	Impact Factor
Colleen Wolverton	Journal of Information Technology	6.953
Brent Baker	Journal of the Academy of Marketing Science	5.888
Ignatius Cahyanto	Tourism Management (2)	4.707
Josh Bendickson	Journal of Business Research	3.354
Ramendra Thakur	Journal of Business Research (3)	3.354
Colleen Wolverton	Information & Management (2)	3.317
Ramendra Thakur	Industrial Marketing Management	3.166
Ignatius Cahyanto	Journal of Sustainable Tourism	2.978
Jeannie John	Internet Research (2)	2.931
Geoffrey Stewart	Journal of Business Logistics	2.878
Brent Baker	Journal of Small Business Management	2.876
Bret Becton	Journal of Business and Psychology	2.694
Curtis Matherne	Journal of Business and Psychology	2.694
Curtis Matherne	Journal of Family Business Strategy	2.375
Keith Credo	Journal of Family Business Strategy	2.375
Hsiao-Tang (Tom) Hsu	The Accounting Review	2.304
Bret Becton	Business Horizons	2.157
Curtis Matherne	Personality and Individual Differences	2.005
Keith Credo	Personality and Individual Differences	2.005
Patricia Lanier	Personality and Individual Differences	2.005
Curtis Matherne	Strategic Organization	1.941
Brent Baker	Journal of Macromarketing	1.819
Bret Becton	International Journal of Human Resource Management	1.65
Ignatius Cahyanto	Journal of Destination Management and Marketing	1.556
Sarfraz Khan	Journal of Empirical Legal Studies	1.528
Vanessa Hill	Journal of Applied Behavioral Science	1.436
Josh Bendickson	Personnel Review	1.427
Josh Bendickson	Management Decision (2)	1.396
William Ferguson	Journal of Risk and Insurance	1.343
Brent Baker	European Journal of Marketing	1.333



<b>Josh Bendickson</b>	International Entrepreneurship and Management Journal	1.312
<b>Zhiwei Zhu</b>	Technology Analysis and Strategic Management	1.273
<b>Bret Becton</b>	Journal of Applied Social Psychology	1.231
<b>Sarfraz Khan</b>	Accounting Horizons	1.218
<b>Linus Wilson</b>	North American Journal of Economics and Finance	0.876
<b>Colleen Wolverton</b>	Journal of Organizational and End User Computing	0.759
<b>Brandi Guidry-Hollier</b>	Journal of Computer Information Systems	0.675
<b>David Stevens</b>	Journal of Computer Information Systems	0.675
<b>Linus Wilson</b>	Annals of Economics and Finance	0.59
<b>Wesley Austin</b>	Applied Economics Letters	0.478
<b>Josh Bendickson</b>	Canadian Journal of Administrative Sciences	0.268

Note: The number in parenthesis following a journal indicates articles published in the same journal.

## ABDC Ratings

### *Methodology*

One of the metrics used by the Moody College of Business to evaluate research quality is the Journal Quality List produced by the Australian Business Deans Council (ABDC). The ABDC Journal Quality List is based on four mutually exclusive (and collectively exhaustive) rating categories labeled: A\*, A, B and C. These quality rating categories are defined as follows (the stated % is indicative only):

- A\*: Highest quality category, and indicatively represents approximately the top 5-7% of the journals assigned to the given primary Field of Research panel.
- A: Second highest quality category, and indicatively represents approximately the next 15-25% of the journals assigned to the given primary Field of Research panel.
- B: Third highest quality category, and indicatively represents approximately the next 35-40% of the journals assigned to the given primary Field of Research group.
- C: Fourth highest quality category, and represents the remaining recognized quality journals assigned to the given primary Field of Research panel.

### *Moody College of Business Achievements*

During the period of this report, the Moody College of Business faculty published 330 peer reviewed journal articles with 121 of those articles published in journals rated on the ABDC Journal Quality List. A summary of the articles published in journals on the ABDC List can be found below.

ABDC Rating	Number of Published Articles
<b>A*</b>	12
<b>A</b>	19
<b>B</b>	33
<b>C</b>	57

Below is a listing in which faculty published articles in A\* journals:

Faculty Member	Journal	Year
Brent Baker	Journal of the Academy of Marketing Science	2013
Brent Baker	European Journal of Marketing	2013
Ignatius Cahyanto	Tourism Management	2017
Ignatius Cahyanto	Journal of Travel Research	2015
Ignatius Cahyanto	Journal of Travel Research	2014
Ignatius Cahyanto	Journal of Sustainable Tourism	2013
Ignatius Cahyanto	Tourism Management	2016
William Ferguson	Journal of Risk and Insurance	2015
Hsiao-Tang (Tom) Hsu	The Accounting Review	2018
Ramendra Thakur	Industrial Marketing Management	2018
Colleen Wolverton	Information & Management (2)	2014
Colleen Wolverton	Journal of Information Technology	2014

Note: The number in parenthesis following a journal indicates articles published in the same journal.

## AJG Ratings

### *Methodology*

Another metric used by the Moody College of Business to evaluate research quality is the Academic Journal Guide (AJG), overseen by the Chartered Association of Business Schools (ABS) Council. The AJG is based upon peer review, editorial and expert judgements following from evaluation of publications, and is informed by statistical information relating to the citation. The rating categories are:

- **4\*** Journals of Distinction: Within the business and management fields, including economics, there are a small number of grade 4 journals that are recognized world-wide as exemplars of excellence. As the world leading journals in the field, they would be ranked among the highest in terms of impact factor. The initial paper selection and review process would be rigorous and demanding. Accepted papers would typically bring large scale data and/or rigor in theory, but also be extremely finely crafted and provide major advances to their field.
- **4:** All journals rated 4, whether included in the Journal of Distinction category or not, publish the most original and best-executed research. As top journals in their field, these journals typically have high submission and low acceptance rates. Papers are heavily refereed. These top journals generally have among the highest citation impact factors within their field.
- **3:** These journals publish original and well executed research papers and are highly regarded. These journals typically have good submission rates and are very selective in what they publish. Papers are heavily refereed. These highly regarded journals generally have good to excellent journal metrics relative to others in their field, although at present not all journals in this category carry a citation impact factor.
- **2:** Journals in this category publish original research of an acceptable standard. For these well regarded journals in their field, papers are fully refereed according to accepted standards and conventions. Citation impact factors are somewhat more modest in certain cases. Many excellent practitioner-oriented articles are published in 2-rated journals.

- **1:** These journals, in general, publish research of a recognized, but more modest standard in their field. A 1 rating is a useful indicator in that it indicates the journal meets normal scholarly standards, including a general expectation of peer review. Papers are in many instances refereed relatively lightly according to accepted conventions. Few journals in this category carry a citation impact factor.

### *Moody College of Business Achievements*

During the period of this report, the Moody College of Business faculty published 330 peer reviewed journal articles. Of those articles, 69 were published in journals rated on the ABS Academic Journal Guide (AJG).

AJG Rating	Numbers of Published Articles
4*	0
4	2
3	26
2	21
1	20

Below is a listing of the articles posted in journals rated 4 by AJG:

Faculty Member	Journal	Year
Ignatius Cahyanto	Tourism Management	2016
Ignatius Cahyanto	Tourism Management	2013

### *Journal Acceptance Rates*

The Journal Acceptance Rate is the percentage of the manuscripts accepted for publication by a particular scholarly journal. Because some journals are more difficult to publish in than others, acceptance rates are another important metric of the quality of research.

As such, the acceptance rate is a measure of a journal's exclusivity. The average acceptance rate of journals in which the MCOBA faculty published in 2013-18 is 24%.

Faculty Member	Year	Journal	Acceptance Rate (%)
Brent Baker	2013	Journal of the Academy of Marketing Science	6
Josh Bendickson	2017	Journal of Business Research	6-10
Ramendra Thakur	2016	Journal of Business Research	6-10
Ramendra Thakur	2013	Journal of Business Research	6-10
Hsiao-Tang (Tom) Hsu	2017	The Accounting Review	7
Geoffrey Stewart	2017	Journal of Business Logistics	8
Brent Baker	2017	Journal of Small Business Management	8

<b>Chase Edwards</b>	2017	Willamette Journal of International Law and Dispute Resolution	9
<b>William Ferguson</b>	2015	Journal of Risk and Insurance	10
<b>Linus Wilson</b>	2014	Atlantic Economic Journal	10-12
<b>Brandi Guidry-Hollier</b>	2014	Journal of Computer Information Systems	10-15
<b>David Stevens</b>	2014	Journal of Computer Information Systems	10-15
<b>David Baker</b>	2014	Journal of Relationship Marketing	11
<b>Linus Wilson</b>	2017	North American Journal of Economics and Finance	11-18
<b>Linus Wilson</b>	2014	Annals of Finance	11-20
<b>Bret Becton</b>	2017	International Journal of Human Resource Management	11-20
<b>Keith Credo</b>	2017	International Journal of Innovation and Learning	11-20
<b>Patricia Lanier</b>	2017	International Journal of Innovation and Learning	11-20
<b>Curtis Matherne</b>	2017	International Journal of Innovation and Learning	11-20
<b>Gwen Fontenot</b>	2017	International Journal of Innovation and Learning	11-20
<b>David Stevens</b>	2017	International Journal of Innovation and Learning	11-20
<b>David Stevens</b>	2013	International Journal of Innovation and Learning (2)	11-20
<b>Brandi Guidry-Hollier</b>	2013	International Journal of Innovation and Learning	11-20
<b>Praveen Das</b>	2013	American Journal of Finance and Accounting	11-20
<b>Josh Bendickson</b>	2017	Journal of Management History	12
<b>Brent Baker</b>	2013	European Journal of Marketing	12
<b>Josh Bendickson</b>	2016	Journal of Management History	12
<b>Josh Bendickson</b>	2015	Journal of Management History	12
<b>Josh Bendickson</b>	2017	Personnel Review	12
<b>Ronald Cheek</b>	2016	Academy of Business Journal	13
<b>Ramendra Thakur</b>	2018	Industrial Marketing Management	13
<b>Bret Becton</b>	2017	Journal of Business and Psychology	13
<b>Curtis Matherne</b>	2017	Journal of Business and Psychology	13
<b>Ramendra Thakur</b>	2018	Journal of Marketing Theory & Practice	15
<b>Colleen Wolverton</b>	2017	The Data Base for Advances in Information Systems	15
<b>Josh Bendickson</b>	2017	International Entrepreneurship and Management Journal	15
<b>Linus Wilson</b>	2014	International Journal of Managerial Finance	15

<b>David Baker</b>	2016	Journal for Advancement of Marketing Education	15
<b>Duleep Delpechitre</b>	2016	Journal for Advancement of Marketing Education	15
<b>Bret Becton</b>	2014	Journal of Applied Social Psychology	15
<b>John Tanner</b>	2013	Journal of Business, Industry and Economics	15
<b>Patricia Lanier</b>	2013	Journal of Business, Industry and Economics	15
<b>Colleen Wolverton</b>	2015	Journal of Information System Education	15
<b>Zhiwei Zhu</b>	2015	Journal of Information System Education	15
<b>Brent Baker</b>	2013	Journal of Insurance Issues	15
<b>David Baker</b>	2013	Journal of Personal Selling & Sales Management	15
<b>Duleep Delpechitre</b>	2013	Journal of Personal Selling & Sales Management	15
<b>Colleen Wolverton</b>	2015	The International Journal of E-Business Research	15
<b>Ronald Cheek</b>	2015	The International Journal of E-Business Research	15
<b>David Stevens</b>	2015	Business Education and Accreditation	15-25
<b>Zhiwei Zhu</b>	2015	Business Education and Accreditation	15-25
<b>Linus Wilson</b>	2013	Review of Quantitative Finance and Accounting	15-25
<b>Deergha Adhikari</b>	2017	Journal of Applied Business and Economics	16
<b>Deergha Adhikari</b>	2016	Journal of Applied Business and Economics	16
<b>David Baker</b>	2013	Journal of Behavioral and Applied Management	17
<b>Lise Anne Slatten</b>	2013	Journal of Behavioral and Applied Management	17
<b>David Baker</b>	2017	Journal of Marketing Education	17
<b>Duleep Delpechitre</b>	2017	Journal of Marketing Education	17
<b>Bret Becton</b>	2017	Business Horizons	18
<b>Chase Edwards</b>	2018	Southern Law Journal	18
<b>Chase Edwards</b>	2017	Southern Law Journal	18
<b>John Tanner</b>	2017	Southern Law Journal	18
<b>Reece Theriot</b>	2017	Southern Law Journal	18
<b>Stacey Chamberlain</b>	2017	Southern Law Journal	18
<b>Josh Bendickson</b>	2017	Canadian Journal of Administrative Sciences	19
<b>Deergha Adhikari</b>	2017	Journal of International Finance and Economics	19
<b>Ronald Cheek</b>	2016	International Journal of Simulation and Process Modelling	19

<b>Zhiwei Zhu</b>	2016	International Journal of Simulation and Process Modelling	19
<b>Zhiwei Zhu</b>	2016	International Journal of Innovation and Regional Development	19
<b>Deergha Adhikari</b>	2016	Journal of Academy of Business and Economics	19
<b>Linus Wilson</b>	2018	Annals of Economics and Finance	20
<b>Brent Baker</b>	2018	International Journal of the Academic Business World	20
<b>Chase Edwards</b>	2018	International Journal of the Academic Business World	20
<b>Brandi Guidry-Hollier</b>	2017	Journal of International Business Education	20
<b>Patricia Lanier</b>	2017	Journal of International Business Education	20
<b>Brent Baker</b>	2016	Journal of Marketing Channels	20
<b>James Underwood, III</b>	2016	Marketing Education Review	20
<b>Curtis Matherne</b>	2016	American Journal of Management	20
<b>Keith Credo</b>	2016	American Journal of Management	20
<b>Patricia Lanier</b>	2016	American Journal of Management	20
<b>Lise Anne Slatten</b>	2015	American Journal of Management	20
<b>Anthony Greco</b>	2013	International Journal of China Marketing	20
<b>David Stevens</b>	2013	International Journal of China Marketing	20
<b>David Stevens</b>	2016	Journal of Foodservice Business Research	20
<b>Josh Bendickson</b>	2015	Journal of Leadership Accountability and Ethics	20
<b>David Baker</b>	2016	Journal of Leadership, Accountability and Ethics	20
<b>Curtis Matherne</b>	2015	Journal of Leadership, Accountability and Ethics	20
<b>Lise Anne Slatten</b>	2015	Journal of Leadership, Accountability and Ethics	20
<b>Brent Baker</b>	2013	Journal of Macromarketing	20
<b>Josh Bendickson</b>	2017	Journal of Managerial Issues	20
<b>David Baker</b>	2017	Marketing Education Review	20
<b>James Underwood, III</b>	2017	Marketing Education Review	20
<b>Ramendra Thakur</b>	2017	Marketing Education Review	20
<b>Josh Bendickson</b>	2016	New England Journal of Entrepreneurship	20
<b>Curtis Matherne</b>	2017	Journal of Business and Entrepreneurship	20-25
<b>Josh Bendickson</b>	2017	Journal of Business and Entrepreneurship	20-25
<b>Keith Credo</b>	2017	Journal of Business and Entrepreneurship	20-25
<b>Guolin Lai</b>	2016	International Journal of Technology in Teaching and Learning	20-30

<b>Chase Edwards</b>	2017	Northeast Journal of Legal Studies	20-30
<b>Josh Bendickson</b>	2017	Management Decision	21
<b>Josh Bendickson</b>	2016	Management Decision	21
<b>Josh Bendickson</b>	2017	Small Business Institute Journal	21-30
<b>Brandi Guidry-Hollier</b>	2016	Journal of Arts Management, Law and Society	21-30
<b>David Stevens</b>	2016	Journal of Arts Management, Law and Society	21-30
<b>Lise Anne Slatten</b>	2016	Journal of Arts Management, Law and Society	21-30
<b>Wesley Austin</b>	2016	Journal of Arts Management, Law and Society	21-30
<b>Patricia Lanier</b>	2016	Journal of Behavioral and Applied Management	21-30
<b>Linus Wilson</b>	2013	Review of Business and Finance Studies	21-30
<b>Vanessa Hill</b>	2013	Journal of Applied Behavioral Science	21-30
<b>Deergha Adhikari</b>	2017	International Research Journal of Applied Finance	22
<b>Deergha Adhikari</b>	2016	International Research Journal of Applied Finance (2)	22
<b>Deergha Adhikari</b>	2015	International Research Journal of Applied Finance (2)	22
<b>David Baker</b>	2014	Management Research Review	22
<b>Patricia Lanier</b>	2014	Management Research Review	22
<b>Deergha Adhikari</b>	2017	Journal of International Finance Studies	23
<b>Brent Baker</b>	2018	Australasian Marketing Journal	25
<b>Chase Edwards</b>	2018	Australasian Marketing Journal	25
<b>David Stevens</b>	2014	Academy of Business Research	25
<b>Jeannie John</b>	2014	Academy of Business Research	25
<b>Joby John</b>	2014	Academy of Business Research	25
<b>Ronald Cheek</b>	2013	Academy of Information and Management Sciences Journal	25
<b>Tamela Ferguson</b>	2013	Academy of Information and Management Sciences Journal	25
<b>Lucy Henke</b>	2013	Academy of Marketing Studies Journal	25
<b>Ronald Cheek</b>	2015	Academy of Strategic Management Journal	25
<b>Praveen Das</b>	2014	Applied Financial Economics	25
<b>Lucy Henke</b>	2016	Business Studies Journal	25
<b>Praveen Das</b>	2014	International Journal of Economics and Business Research	25
<b>Spuma Rao</b>	2014	International Journal of Economics and Business Research	25
<b>David Stevens</b>	2014	Journal of Business and Economic Perspectives	25

<b>Zhiwei Zhu</b>	2014	Journal of Business and Economic Perspectives	25
<b>Josh Bendickson</b>	2014	Journal of Business and Entrepreneurship (2)	25
<b>Deergha Adhikari</b>	2014	Journal of Economics and Economic Education Research	25
<b>Deergha Adhikari</b>	2015	Journal of International Business Research	25
<b>Josh Bendickson</b>	2017	Journal of Small Business Strategy	25
<b>Josh Bendickson</b>	2015	Journal of Small Business Strategy	25
<b>Ronald Cheek</b>	2014	Journal of the International Academy for Case Studies	25
<b>Josh Bendickson</b>	2016	Journals of Business Strategies	25
<b>Harlan Etheridge</b>	2015	International Journal of Business and Social Research	25-30
<b>Hsiao Yu (Kathy) Hsu</b>	2015	International Journal of Business and Social Research	25-30
<b>Praveen Das</b>	2015	Social Responsibility Journal	25-35
<b>Praveen Das</b>	2013	Social Responsibility Journal	25-35
<b>Spuma Rao</b>	2013	Social Responsibility Journal	25-35
<b>Harlan Etheridge</b>	2013	International Research Journal of Applied Finance	26
<b>Hsiao Yu (Kathy) Hsu</b>	2013	International Research Journal of Applied Finance	26
<b>Josh Bendickson</b>	2016	Experiential Entrepreneurship Exercise Journal	28
<b>Josh Bendickson</b>	2015	Experiential Entrepreneurship Exercise Journal	28
<b>Curtis Matherne</b>	2016	Experiential Entrepreneurship Exercises Journal	28
<b>Keith Credo</b>	2016	Experiential Entrepreneurship Exercises Journal	28
<b>Linus Wilson</b>	2013	Quarterly Journal of Finance	28-29
<b>Brandi Guidry-Hollier</b>	2015	Alliance Journal of Business Research	29
<b>Lise Anne Slatten</b>	2015	Alliance Journal of Business Research	29
<b>Wesley Austin</b>	2015	Alliance Journal of Business Research	29
<b>Denis Boudreaux</b>	2016	Journal of Economics and Finance Education	29
<b>Praveen Das</b>	2016	Journal of Economics and Finance Education	29
<b>Spuma Rao</b>	2016	Journal of Economics and Finance Education	29
<b>James Underwood, III</b>	2016	Business Education Forum	30
<b>Joby John</b>	2016	Business Education Forum	30
<b>Will Heath</b>	2016	Business Education Forum	30



<b>Linus Wilson</b>	2017	International Journal of Financial Engineering and Risk Management	30
<b>Curtis Matherne</b>	2015	American Journal of Entrepreneurship	30
<b>Lise Anne Slatten</b>	2016	International Journal of Public Administration	30
<b>Anthony Greco</b>	2016	Journal of Business, Industry, and Economics	30
<b>Thomas Wilson</b>	2014	Journal of Interdisciplinary Business Studies	30
<b>Josh Bendickson</b>	2016	Journal of Marketing and Strategic Management	30
<b>Guolin Lai</b>	2017	Journal of Teaching and Learning with Technology	30
<b>Zhiwei Zhu</b>	2017	Journal of Teaching and Learning with Technology	30
<b>Curtis Matherne</b>	2016	Personality and Individual Differences	30
<b>Keith Credo</b>	2016	Personality and Individual Differences	30
<b>Patricia Lanier</b>	2016	Personality and Individual Differences	30
<b>Chase Edwards</b>	2017	Real Estate Law Journal	30
<b>Deergha Adhikari</b>	2017	The Journal of Developing Areas	30
<b>Anthony Greco</b>	2017	Journal of Advanced Research in Law and Economics	33
<b>Thomas Wilson</b>	2016	The Journal of Business and Finance Research	33
<b>Linus Wilson</b>	2016	Review of Finance and Banking	33-34
<b>Chase Edwards</b>	2018	Journal of Hospitality & Tourism Technology	34
<b>Ronald Cheek</b>	2013	American International Journal of Contemporary Research	34
<b>Tamela Ferguson</b>	2013	American International Journal of Contemporary Research	34
<b>Linus Wilson</b>	2018	Business Valuation Review	35
<b>David Stevens</b>	2016	Event Management	35
<b>Lise Anne Slatten</b>	2013	The Journal of Applied Management and Entrepreneurship	35
<b>Lise Anne Slatten</b>	2015	Journal of Applied Case Research	38
<b>Brent Baker</b>	2018	Journal of Empirical Generalisations in Marketing Science	40
<b>Chase Edwards</b>	2018	Journal of Empirical Generalisations in Marketing Science	40
<b>Curtis Matherne</b>	2017	Journal of Family Business Strategy	40
<b>Keith Credo</b>	2017	Journal of Family Business Strategy	40
<b>Thomas Wilson</b>	2016	Journal of Finance and Accountancy	40
<b>Thomas Wilson</b>	2015	Journal of Finance and Accountancy	40

<b>Thomas Wilson</b>	2014	Journal of Finance and Accountancy	40
<b>Lee Hisey</b>	2017	Journal of the North American Management Society	40
<b>Lee Hisey</b>	2016	Journal of the North American Management Society	40
<b>Brandi Guidry-Hollier</b>	2014	Journal of the North American Management Society	40
<b>Lise Anne Slatten</b>	2014	Journal of the North American Management Society	40
<b>Thomas Wilson</b>	2016	Research in Business and Economics Journal	40
<b>Keith Credo</b>	2016	The Journal of the North American Management Society	40
<b>Thomas Wilson</b>	2016	The Southern Business and Economic Journal	40
<b>Lucy Henke</b>	2018	Academic and Business Research Institute	40
<b>Ignatius Cahyanto</b>	2014	Journal of Destination Management and Marketing	43
<b>Harlan Etheridge</b>	2017	Oil, Gas and Energy Quarterly	50
<b>Hsiao Yu (Kathy) Hsu</b>	2017	Oil, Gas and Energy Quarterly	50
<b>Geoffrey Stewart</b>	2013	International Journal for Responsible Employment Practices and Principles	50
<b>Gwen Fontenot</b>	2013	International Journal for Responsible Employment Practices and Principles	50
<b>Ignatius Cahyanto</b>	2013	Natural Hazards	50
<b>Thomas Wilson</b>	2016	Oil, Gas & Energy Quarterly	50
<b>Thomas Wilson</b>	2014	Valuation Strategies	50
<b>Thomas Wilson</b>	2015	Petroleum Accounting and Financial Management Journal	60
<b>Deergha Adhikari</b>	2016	International Economics	62

Note: The number in parenthesis following a journal indicates articles published in the same journal.

## EDITORIAL AND REVIEWER ROLES

The faculty of the Moody College of Business are active in the academy and serve in numerous editorial and reviewer roles for journals within their respective disciplines.

### Members of Editorial Review Boards for Peer Reviewed Journals

<b>Faculty Member</b>	<b>Journal</b>
<b>Wesley Austin</b>	Journal of Entrepreneurship and Public Policy
<b>Brent Baker</b>	Journal of Marketing Channels
<b>Brent Baker</b>	Academy of Marketing Studies Journal
<b>Brent Baker</b>	Journal of Business Research
<b>David Baker</b>	International Business: Research, Teaching, and Practice

<b>Josh Bendickson</b>	Journal of Ethics and Entrepreneurship
<b>Josh Bendickson</b>	Experiential Entrepreneurship Exercises Journal
<b>Josh Bendickson</b>	Journal of Small Business Strategy
<b>Josh Bendickson</b>	Management Decision
<b>Josh Bendickson</b>	Journal of Business and Entrepreneurship
<b>Josh Bendickson</b>	Canadian Journal of Administrative Sciences
<b>Josh Bendickson</b>	Journal of Small Business Management
<b>Josh Bendickson</b>	Journal of Management History
<b>Josh Bendickson</b>	Journal of Developmental Entrepreneurship
<b>Ignatius Cahyanto</b>	Journal of Tourism/Revista de Tourism
<b>Ignatius Cahyanto</b>	Ecoforum
<b>Chase Edwards</b>	Business Law Today, Business Law Section, American Bar Association
<b>William Ferguson</b>	Review of Business
<b>Anne Gottfried</b>	Journal of Global Scholars of Marketing Science: Bridging Asia and the World
<b>Brandi Guidry-Hollier</b>	Journal of Informational Systems Education
<b>Will Heath</b>	Journal of School Choice
<b>Patricia Lanier</b>	Management Decision
<b>Patricia Lanier</b>	Journal of Business Inquiry
<b>Curtis Matherne</b>	Family Business Review
<b>Miguel Orta</b>	Journal Press of India
<b>Ramendra Thakur</b>	European Journal of Marketing Management
<b>Ramendra Thakur</b>	Industrial Marketing Management
<b>Ramendra Thakur</b>	Infopreneurship Journal
<b>Suzanne Ward</b>	Accounting & Financial Studies Journal
<b>Suzanne Ward</b>	Journal of Ethical, Legal, & Regulatory Studies
<b>Colleen Wolverton</b>	Journal of Technology Management in China

### Editors of Peer Reviewed Journals

<b>Faculty Member</b>	<b>Journal</b>
<b>Deergha Adhikari</b>	Horizon Research Publishing Corporation, USA
<b>Wesley Austin</b>	The Rehabilitation Professional
<b>Josh Bendickson</b>	Journal of Small Business Management
<b>William Ferguson</b>	Journal of Insurance Issues
<b>Ramendra Thakur</b>	Journal of Services Marketing
<b>Ramendra Thakur</b>	Journal of Business Inquiry
<b>Colleen Wolverton</b>	Information and Management
<b>Colleen Wolverton</b>	The Data Base for Advances in Information Systems

## Reviewers for Peer Reviewed Journals

<b>Faculty Member</b>	<b>Journal</b>
Deergha Adhikari	European Journal of Developmental Research
Deergha Adhikari	Applied Economics
Wesley Austin	Applied Economics Letters
Wesley Austin	Applied Economics
Wesley Austin	Forum for Social Economics
Wesley Austin	Southern Journal of Entrepreneurship
Wesley Austin	Journal of Entrepreneurship and Public Policy
Brent Baker	Journal of Small Business Management
Brent Baker	International Society of Franchising
Brent Baker	European Journal of Marketing
Brent Baker	Journal of Macromarketing
Brent Baker	African Journal of Business Management
Brent Baker	Journal of Retailing
Brent Baker	Journal of Marketing Education
Brent Baker	African Journal of Marketing Management
David Baker	International Business: Research, Teaching, and Practice
David Baker	Journal of Business Research
David Baker	Marketing Education Review
David Baker	Journal of Services Marketing
Bret Becton	Human Relations
Denis Boudreaux	Journal of Economics and Finance
Ignatius Cahyanto	Current Issues in Tourism
Ignatius Cahyanto	Risk Analysis
Ignatius Cahyanto	Tourism Management Perspectives
Ignatius Cahyanto	International Journal of Urban Sciences
Ignatius Cahyanto	Journal of Contingencies and Crisis Management
Ignatius Cahyanto	Tourism Management
Ignatius Cahyanto	Tourism Geographies
Ignatius Cahyanto	Journal of Destination Management and Marketing
Ignatius Cahyanto	Journal of Community Development
Ignatius Cahyanto	Leisure/Louiser
Ronald Cheek	Academy of Business Research
Ronald Cheek	Academy of Management TIM
Ronald Cheek	Academy of Management Entrepreneurship
Anne Gottfried	Qualitative Market Research: An International Journal
Anthony Greco	Advances in Economics and Business
Brandi Guidry-Hollier	Journal of Information Systems Education
Hsiao Yu (Kathy) Hsu	International Journal of Behavioral Accounting and Finance
Hsiao Yu (Kathy) Hsu	Journal of Financial Reporting and Accounting
Hsiao-Tang (Tom) Hsu	Applied Economics
Hsiao-Tang (Tom) Hsu	Information and Management

<b>Hsiao-Tang (Tom) Hsu</b>	Applied Economics Letters
<b>Hsiao-Tang (Tom) Hsu</b>	Accounting Research Journal
<b>Hsiao-Tang (Tom) Hsu</b>	Journal of International Accounting Research
<b>Spuma Rao</b>	Managerial Finance
<b>Spuma Rao</b>	Journal of Economics and Finance
<b>Spuma Rao</b>	Southwestern Economic Review
<b>David Stevens</b>	Journal of Information & Knowledge Management
<b>David Stevens</b>	Career and Technical Education Research
<b>David Stevens</b>	Journal of Management History
<b>David Stevens</b>	Journal of Information and Knowledge Management
<b>David Stevens</b>	International Journal of Science and Technology Education Research
<b>David Stevens</b>	Journal of Information Systems Education
<b>Ramendra Thakur</b>	Journal of Services Marketing
<b>Ramendra Thakur</b>	European Journal of Marketing
<b>Ramendra Thakur</b>	Journal of Business Inquiry
<b>Ramendra Thakur</b>	Industrial Marketing Management
<b>Keith Watson</b>	Applied Economic Letters
<b>Colleen Wolverton</b>	Information and Management
<b>Colleen Wolverton</b>	European Journal of Information Systems
<b>Colleen Wolverton</b>	Decision Sciences
<b>Colleen Wolverton</b>	Journal of Information Technology
<b>Colleen Wolverton</b>	Journal of Management History

## SPONSORED RESEARCH

Sponsored research involves research projects and/or activities which are funded by external organizations or agencies and originated and conducted by members of the faculty. Sponsored research is directly related to the mission of the college: fostering intellectual curiosity, creativity, and innovation in order to produce successful professionals, scholars, and global citizens. These activities also support and inform faculty teaching and service.

<b>Faculty Member</b>	<b>Title</b>	<b>Sponsoring Organization</b>	<b>Award Period</b>
<b>Josh Bendickson</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018
<b>Josh Bendickson</b>	Case Competition	Target Corporation	2017
<b>Keith Credo</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018

<b>Rebecca Dubois</b>	Enhancement of the Undergraduate Hospitality Management (HMGT) Program through the Food Preparation Lab Facility Upgrades	Board of Regents Traditional Enhancement Grant	2014
<b>Chase Edwards</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018
<b>William Ferguson</b>	Risk Manager in Residence Program	Spencer Educational Foundation/Risk & Insurance Management Society (RIMS)	2013 - Present
<b>Gwen Fontenot</b>	Enhancement of the Undergraduate Hospitality Management (HMGT) Program through the Food Preparation Lab Facility Upgrades	Board of Regents Traditional Enhancement Grant	2013 - 2017
<b>Gwen Fontenot</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018
<b>Vanessa Hill</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018
<b>Patricia Lanier</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018
<b>Curtis Matherne</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018
<b>David Stevens</b>	WSC-Category 1 Collaborative: A Surface Water Management Framework to Counterbalance Groundwater Withdrawals in Wetter Regions of the U.S.	National Science Foundation	2015 - 2017
<b>Geoffrey Stewart</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018
<b>Geoffrey Stewart</b>	Assessing Community Resilience Through Integrating and Modeling Human Geography	National Science Foundation	2016 – 2018
<b>Ramendra Thakur</b>	Self-efficacy & Affect Infusion Theory for Understanding Web Usage and Learning: A Comparative Study of U.S. vs. Kuwait	Gulf University for Science and Technology	2016 - 2017
<b>Ramendra Thakur</b>	Relationship Share an Outcome of Customer Relationship Management: A Comparative Study of U.S. vs. Kuwait	Kuwait Foundation for Advancement of Science Grant	2017 - 2018

<b>Ramendra Thakur</b>	Telecommunication Services for Emergency Crisis: Kuwait vs. U.S.A.	Kuwait Foundation for Advancement of Science Grant	2017 - 2018
<b>Ramendra Thakur</b>	A Comparative Study of Corporate Blogs and Its Usefulness: U.S. vs. Kuwait	Kuwait Foundation for Advancement of Science Grant	2015 - 2016
<b>Reece Theriot</b>	Accelerate Acadiana	Economic Development Administration	2016 - 2018

## DEPARTMENTAL CONTRIBUTIONS

### DEPARTMENT OF ACCOUNTING

#### *Faculty*

<b>Faculty Member</b>	<b>High Degree</b>	<b>Rank</b>
<b>Nicole Bruchez</b>	MBA	Instructor
<b>Tracy Bundy</b>	MBA	Senior Instructor
<b>Mike Dehart</b>	MBA	Adjunct Instructor
<b>Harlan Etheridge</b>	PhD	Associate Professor
<b>Ashley Guidroz</b>	MS	Instructor
<b>Stephanie Guillory</b>	MBA	Adjunct Instructor
<b>Hsiao Yu (Kathy) Hsu</b>	PhD	Associate Professor
<b>Hsiao-Tang (Tom) Hsu</b>	PhD	Assistant Professor
<b>Sarfraz Khan</b>	PhD	Assistant Professor
<b>Pam Meyer</b>	MBA	Senior Instructor
<b>Suzanne Ward</b>	PhD	Full Professor
<b>Thomas Wilson</b>	PhD	Full Professor

#### *Awards*

<b>Recipient</b>	<b>Award</b>	<b>Year</b>
<b>Pam Meyer</b>	Robert "Bob" Merrick Endowed Advising Award	2017
<b>Pam Meyer</b>	University Outstanding Faculty Advisor Award	2017
<b>Thomas Wilson</b>	University Outstanding Faculty Advisor Award	2017
<b>Pam Meyer</b>	University Outstanding Faculty Advisor Award	2016
<b>Nicole Bruchez</b>	University Outstanding Faculty Advisor Award	2015
<b>Hsiao-Tang (Tom) Hsu</b>	Outstanding International Accounting Dissertation Award – American Accounting Association	2015
<b>Pam Meyer</b>	University Outstanding Faculty Advisor Award	2015
<b>Tracy Bundy</b>	University Outstanding Faculty Advisor Award	2014
<b>Pam Meyer</b>	University Outstanding Faculty Advisor Award	2014
<b>Suzanne Ward</b>	University Outstanding Faculty Advisor Award	2014
<b>Pam Meyer</b>	Robert "Bob" Merrick Endowed Advising Award	2013

<b>Suzanne Ward</b>	Advisor, Kappa Theta Chapter received Beta Alpha Psi (BAP) Gold Medal Challenge Award	2013
<b>Suzanne Ward</b>	University Outstanding Faculty Advisor Award	2013

### Publications

#### 2018

**Etheridge, H., Hsu, H. Y.** (in press). In D. Larry Crumbley (Ed.), *Ethics, Reporting and Compliance: SOX 406 and Large Oil and Gas Corporations Listed on U.S. Stock Exchanges*. Oil, Gas and Energy Quarterly. <https://store.lexisnexis.com/products/oil-gas-energy-quarterly-skuSKU10462/details>. (Cabell's acceptance rate: 50%, ABDC rating: C)

Gordon, E. A., **Hsu, H.-T.** (2018). Tangible Long-Lived Asset Impairments and Future Operating Cash Flows under US GAAP and IFRS. *The Accounting Review*, 93(1), 187-211. <http://aaajournals.org/doi/10.2308/accr-51815>. (Cabell's acceptance rate: 7%, ABDC rating: A\*)

**Hsu, H.-T.**, Liu, F.-C., Yin, D. C. (in press). Technology Executives in the Changing Accounting Information Environment: Impact of IFRS Adoption on CIO Compensation. *Information and Management*. (ABDC rating: A\*)

#### 2016

**Etheridge, H., Hsu, H. Y.** (2016). Disclosure Transparency in the Extractive Industries: The History and Continuing Saga of "Publish What You Pay". *Oil, Gas & Energy Quarterly*, 64(4), 631-645. (ABDC rating: C)

**Wilson, T.** (2016). Co-opted Directors and Audit Committees in the Energy Sector. *Oil, Gas & Energy Quarterly*, 65(2), 267-276. (Cabell's acceptance rate: 50%)

**Wilson, T.** (2016). Director Tenure and Board Meeting Frequency. *The Southern Business and Economic Journal*, 39(1), 51-65. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2016). Co-opted directors and board effectiveness: an analysis of meeting frequency. *Research in Business and Economics Journal*, 12, 1-9. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2016). Does director tenure affect audit committee effectiveness? *Journal of Finance and Accountancy*, 21, 1-11. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2016). Audit Committee Diligence and Director Tenure. *The Journal of Business and Finance Research*, 6(2), 76-89. (Cabell's acceptance rate: 33%)

#### 2015

**Etheridge, H., Hsu, H. Y.** (2015). Minimizing the Costs of Models to Assess the Financial Health of Banks. *International Journal of Business and Social Research*, 5(11), 9-18. (Cabell's acceptance rate: 25-30%)



**Wilson, T.** (2015). Ranking accounting programs based on student perceptions of teaching quality from RateMyProfessors.com. *Journal of Finance and Accountancy*, 1-11. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2015). Women and Boards of Directors: An Update on Gender Diversity in the Energy Sector. *Petroleum Accounting and Financial Management Journal* (Fall/Winter 2014), 44-54. (Cabell's acceptance rate: 60%)

#### 2014

**Wilson, T.** (2014). The Effectiveness of the SEC'S Diversity Disclosure Requirement: The Case of Women Directors. *Journal of Interdisciplinary Business Studies*, 1-11. (Cabell's acceptance rate: 30%)

**Wilson, T.** (2014). Gender Board Diversity: Further Evidence on Women in Corporate Governance. *Journal of Finance and Accountancy*, 1-10. (Cabell's acceptance rate: 40%)

**Wilson, T., Shirley, M.** (2014). Analysis of Professional Practices: Systematic Strategies for Application of Traditional Valuation Methodologies. *Valuation Strategies*, 4-25. (Cabell's acceptance rate: 50%)

#### 2013

**Hsu, H. Y., Chen, S., Etheridge, H.** (2013). An Analysis of the Perceptions of the Usefulness of Annual Reports and Other Information by Individual Investors in Hong Kong. *International Research Journal of Applied Finance*, 4(6), 785-805. (Cabell's acceptance rate: 26%)

**Etheridge, H., Hsu, H. Y.** (2013). Financial Instrument Credit Impairment Models: A Rift in the Convergence of IASB and FASB Accounting Standards. *Academy of Accounting and Financial Studies Journal*, 17(1), 119-126. (ABDC rating: C)

## DEPARTMENT OF ECONOMICS AND FINANCE

*Faculty*

<b>Faculty Member</b>	<b>High Degree</b>	<b>Rank</b>
Deergha Adhikari	PhD	Full Professor
Shannon Aucoin	MBA	Adjunct Instructor
Wesley Austin	PhD	Associate Professor
Marguerite Blanchard	MBA	Adjunct Instructor
Denis Boudreaux	PhD	Associate Professor
Praveen Das	PhD	Associate Professor
William Ferguson	PhD	Full Professor
Clay Gardner	MBA	Instructor
Anthony Greco	PhD	Full Professor
Cary Heath	PhD	Full Professor
Christopher Jones	PhD	Instructor
Mary Luquette	MBA	Instructor
John Must	MBA	Instructor
Spuma Rao	DBA	Full Professor
David Romagosa	MS	Adjunct Instructor
Sarah Skinner	PhD	Associate Professor
Maria Slater	MS	Instructor
Barry Uze	MA	Adjunct Instructor
Linus Wilson	PhD	Associate Professor

*Awards*

<b>Recipient</b>	<b>Award</b>	<b>Year</b>
Deergha Adhikari	Who's Who Albert Nelson Marquis Lifetime Achievement Award	2017
John Must	University Outstanding Faculty Advisor Award	2017
John Must	The John T. and Sandra B. Landry Endowed Award for Teaching	2017
Anthony Greco	University Outstanding Faculty Advisor Award	2015
Linus Wilson	The Colonels Philip and Jean Piccione Endowed Award for Research	2014

### News Stories and Media Mentions

Faculty Member	Item	Year
Wesley Austin	Louisiana Advocates - Research on medical malpractice award caps discussed/referenced/cited in this statewide publication	2018
Deergha Adhikari	KLFY (Channel 10) - Provided expert opinion on possible impacts of renegotiation of NAFTA on the U.S. and Louisiana economy	2017
William Ferguson	The Daily Advertiser - Interviewed for: "The Disaster Dance: Even with Insurance, a long slow, slog" by K. Stickney	2017
Mary Luquette	KLFY (Channel 10) - Interview on How To Get Out Of Christmas Debt	2016
Mary Luquette	The Daily Advertiser - Continuing Columnist: Finance column Circulation: 54,400 regionally; Member of Gannett Publishing - national circulation by syndication as needed	2015
Cary Heath	The Daily Advertiser - Q&A on regional economy	2014
Mary Luquette	The Daily Advertiser - Continuing Columnist – Finance column Circulation: 54,400 regionally; Member of Gannett Publishing - national circulation by syndication as needed	2014
Sarah Skinner	Lafayette FACE Magazine - Interviewed by Erin Holden about women in the market place	2014
Mary Luquette	The Daily Advertiser - Continuing Columnist – Finance column Circulation: 54,400 regionally; Member of Gannett Publishing - national circulation by syndication as needed	2013

### Publications

#### 2018

- Austin, W.** (in press). The Effects of Alcohol Use on Defiant Behavior among High School Students. *Journal of Education and Social Policy*, 5(3). (Cabell's acceptance rate: 25-35%)
- Boudreaux, D., Das, P., Rao, S.** (in press). Do the Federal Income Tax Deductions for Home Ownership Benefit the Less Advantage and Average American Family? (ABDC rating: C)
- Ferguson, W. L.** (2018). "Loss Coverage: Why Insurance Works Better with Some Adverse Selection" by G Thomas (Cambridge University Press, 2017: Cambridge, UK) (85th ed., vol. 3 (Sept), pp. 865-867). *Journal of Risk and Insurance*. (Cabell's acceptance rate: 10%, ABDC rating: A\*)
- Greco, A. J.** (in press). "An Update on the Premerger Notification Program in the U.S. *Journal of Advanced Research in Law and Economics*", VII (8(22) (Winter 2016), 23. (Cabell's acceptance rate: 33%)
- Underwood III, J. H., Heath, W., John, J.** (in press). Reviewing the Business Core Curriculum: Collect the Dots; Connect the Dots; Correct the Dots. *Business Education Forum*. Marketing and Hospitality Department, PO Box 43490. (Cabell's acceptance rate: 30%)

- Wilson, L.** (in press). Liquidity and Private Placement Discounts in the TARP Preferred Stock Auctions. *Business Valuation Review*. (Cabell's acceptance rate: 35%)
- Wilson, L.** (in press). How to Compare Faculty Pay Across the Business School. *Annals of Economics and Finance*. (Cabell's acceptance rate: 20%, ABDC rating: C)
- Wilson, L.** (in press). Minority Ownership in TARP Investments. *International Journal of Financial Engineering and Risk Management*. (Cabell's acceptance rate: 30%, ABDC rating: B)
- Wilson, L.** (in press). Overpaid CEOs Got FDIC Debt Guarantees. *North American Journal of Economics and Finance*. (Cabell's acceptance rate: 11-18%, ABDC rating: B)

## 2017

- Adhikari, D. R.** (2017). Has Fed's Policy Hurt the World Economy? *The Journal of Developing Areas*, 51(1(2)). (Cabell's acceptance rate: 30%)
- Adhikari, D. R.** (2017). New Trade Arrangements and China's Balance of Trade. *Journal of International Finance Studies*, 17(1), 7-14. (Cabell's acceptance rate: 23%)
- Adhikari, D. R.** (2017). Effect of China's New Trade Settlement Policy on the Value of Dollar. *Journal of Applied Business and Economics*, 18(7). (Cabell's acceptance rate: 16%)
- Adhikari, D. R.** (2017). Has the Currency Swap Arrangement Affected the Value of Yuan? *International Research Journal of Applied Finance*, VIII (1). (Cabell's acceptance rate: 22%)
- Adhikari, D. R.** (2017). Measuring the Degree of Cross-Country Capital Mobility. *International Journal of Business and Social Science*, 8(12). (ABDC rating: B)
- Adhikari, D. R.** (2017). Short-Term and Long-Term Impact of Currency Swap Agreements on Chinese Economy - An Intervention Analysis. *Journal of International Finance and Economics*, 17(2), 7-14. (Cabell's acceptance rate: 19%)

## 2016

- Adhikari, D. R.** (2016). Bilateral Swap Agreements and U.S. Balance of Trade. *International Research Journal of Applied Finance*, VII (12). (Cabell's acceptance rate: 22%)
- Adhikari, D. R.** (2016). Testing Indirect Fisher Effect for India. *Journal of Academy of Business and Economics*, 16(4), 87-93. (Cabell's acceptance rate: 19%)
- Adhikari, D. R.** (2016). Testing the Power of Exchange Rate to Equalize Prices. *Journal of Applied Business and Economics*, 18(2). (Cabell's acceptance rate: 16%)
- Adhikari, D. R.** (2016). Impact of Fed's Credit Easing on the Value of U.S. Dollar. *International Research Journal of Applied Finance*, VII (6). (Cabell's acceptance rate: 22%)
- Adhikari, D. R.** (2016). Effect of Recent U.S. Monetary Policy on Its Balance of Trade. *International Economics*, 69(1). (Cabell's acceptance rate: 62%)
- Austin, W., Ressler, R.** (2016). Who Gets Arrested for Marijuana Use?: The Perils of Being Poor and Black. *Applied Economics Letters*. (ABDC rating: B)
- Boudreaux, D., Das, P., Rao, S.** (2016). Bootstrap Simulation with Spreadsheet Application. *Journal of Economics and Finance Education*, 15(1), 1-8. (Cabell's acceptance rate: 29%, ABDC rating: C)
- Greco, A. J.** (2016). "A Reexamination of the Economic Impact of Louisiana's Motion Picture Incentives Program". *Journal of Business, Industry, and Economics*, 22(Spring 2017), 17-41. (Cabell's acceptance rate: 30%)
- Rao, S. P. U., Das, P.** (2016). Do ethical funds charge unethical fees? *International Journal of Financial Services and Management*, 8(4), 291-297. (Cabell's acceptance rate: 11-20%)
- Slatten, L. A., Guidry-Hollier, B., Stevens, D. P., Austin, W., Carson, P. P.** (2016). Web-Based Accountability in the Nonprofit Sector: A Closer Look at Arts, Culture, and Humanities Organizations. *Journal of Arts Management, Law and Society*, 46(5), 213-230. <http://dx.doi.org/10.1080/10632921.2016.1211048>. (Cabell's acceptance rate: 21-30%, ABDC rating: C)
- Wilson, L.** (2016). Discrete Portfolio Adjustment with Fixed Transaction Costs. *Review of Finance and Banking*, 8(2). (Cabell's acceptance rate: 33-34%)

## 2015

- Adhikari, D. R.** (2015). Does PPP Hold? A Case for Singapore. *International Research Journal of Applied Finance*, VI (12). (Cabell's acceptance rate: 22%)
- Adhikari, D. R., Guru-Gharana, K. K.** (2015). Why China Wants to Peg its Currency: An Empirical Investigation. *Journal of International Business Research*, 14(1), 117-126. (Cabell's acceptance rate: 25%)

- Adhikari, D. R.** (2015). Effect of Fed's Credit Easing on U.S. Income. *International Research Journal of Applied Finance*, VI (11). (Cabell's acceptance rate: 22%)
- Das, P.** (2015). Market Timing and Selectivity Performance of Socially Responsible Funds. *Social Responsibility Journal*, 11(2), 258-269. (Cabell's acceptance rate: 25-35%, ABDC rating: B)
- Ferguson, W. L.** (2015). 'Risky Business: Insurance Markets and Regulation' by LS Powell (*The Independent Institute, 2013: Oakland, CA*) (4th ed., vol. 82, pp. 985-988). *Journal of Risk and Insurance*. (Cabell's acceptance rate: 10%, ABDC rating: A\*)
- Slatten, L. A., Guidry-Hollier, B., Austin, W.** (2015). A Comprehensive Framework for Assessing the Viability of Accreditation in Nonprofit Organizations. *Alliance Journal of Business Research*, 8(1), 31-48. (Cabell's acceptance rate: 29%, ABDC rating: C)
- Wilson, L.** (2015). Solutions to the Portfolio Choice Problem with VAR Objective Functions. *Economics, Management, and Financial Markets*, 10(4). (ABDC rating: C)

## 2014

- Adhikari, D. R., Guru-Gharana, K.** (2014). Econometric Test of Cost Subadditivity in U.S. Electric Industry. *Journal of Economics and Economic Education Research*, 15(2). (Cabell's acceptance rate: 25%)
- Das, P., Rao, S.** (2014). Performance Persistence in Socially Responsible Mutual Funds. *International Journal of Economics and Business Research*, 8(4), 490-503. (Cabell's acceptance rate: 25%, ABDC rating: C)
- Das, P.** (2014). The Role of Corporate Governance in Foreign Investment. *Applied Financial Economics*, 24(3), 187-201. (Cabell's acceptance rate: 25% (merged with Applied Economics), ABDC rating: B)
- Wilson, L., Yan Wu, W., Prejean, S.** (2014). Are the Bailouts of Wall Street Complements or Substitutes? *Atlantic Economic Journal*, 42(1), 21-38. (Cabell's acceptance rate: 10-12%, ABDC rating: C)
- Wilson, L., Yan Wu, W.** (2014). Executive options with inflated equity prices. *International Journal of Managerial Finance*, 10(3), 266-292. (Cabell's acceptance rate: 15%)
- Wilson, L.** (2014). Managerial Ownership with Rent-Seeking Employees. *Annals of Finance*, 10(3), 375-394. (Cabell's acceptance rate: 11-20%, ABDC rating: B)
- Wilson, L., Georgieva, D.** (2014). TARP's Dividend Skippers. *International Journal of Financial Services Management*, 6(4), 293-308. (Cabell's acceptance rate: 11-20%, ABDC rating: C)
- Wilson, L.** (2014). Valuing the First Negotiated Repurchase of the TARP Warrants. *Asian Journal of Finance & Accounting*, 6(2), 343-350. (ABDC rating: C)

## 2013

- Das, P.** (2013). Risk Premiums over Varying Market Conditions: Further Evidence. *American Journal of Finance and Accounting*, 3(1), 57-76. (Cabell's acceptance rate: 11-20%, ABDC rating: C)
- Das, P., Rao, S.** (2013). Performance Evaluation of Socially Responsible Mutual Funds Using Style Analysis. *Social Responsibility Journal*, 9(1), 109-123. (Cabell's acceptance rate: 25-35%, ABDC rating: B)
- Greco, A., Stevens, D. P.** (2013). The Working of the Petroleum Marketing Practices Act and Its Effect upon the Franchising of Retail Gasoline. *International Journal of China Marketing*, 3(2), 16-34. (Cabell's acceptance rate: 20%)
- Wilson, L., Pana, E.** (2013). Political Influence and TARP Investments in Credit Unions. *Quarterly Journal of Finance*, 4(2), 25-41. (Cabell's acceptance rate: 28-29%, ABDC rating: C)
- Wilson, L.** (2013). TARP's Deadbeat Banks. *Review of Quantitative Finance and Accounting*, 41(4), 651-674. (Cabell's acceptance rate: 15-25%, ABDC rating: B)
- Wilson, L.** (2013). Valuing the TARP Preferred Stock. *Review of Business and Finance Studies*, 4(1), 17-22. (Cabell's acceptance rate: 21-30%)
- Wilson, L.** (2013). TARP. *New Palgrave Dictionary of Economics Online*. New Palgrave Dictionary of Economics Online.

## DEPARTMENT OF MANAGEMENT

*Faculty*

<b>Member Name</b>	<b>High Degree</b>	<b>Rank</b>
<b>Bret Becton</b>	PhD	Dean and Professor
<b>Josh Bendickson</b>	PhD	Assistant Professor
<b>Denise Benton</b>	PhD	Instructor
<b>Ricky Bonin</b>	MBA	Adjunct Instructor
<b>Catherine Chauvin</b>	MBA	Instructor
<b>Ronald Cheek</b>	PhD	Associate Professor
<b>Keith Credo</b>	PhD	Associate Professor
<b>Tamela Ferguson</b>	PhD	Associate Professor
<b>Brandi Guidry-Hollier</b>	DBA	Associate Professor
<b>Vanessa Hill</b>	PhD	Associate Professor
<b>Lee Hisey</b>	PhD	Instructor
<b>Guolin Lai</b>	PhD	Instructor
<b>Patricia Lanier</b>	DBA	Associate Professor
<b>Allen Latour</b>	MBA	Adjunct Instructor
<b>Buster LeBlanc</b>	JD	Instructor
<b>Curtis Matherne</b>	PhD	Associate Professor
<b>David Reid</b>	MS	Emergency Instructor
<b>Cian Robinson</b>	EdD	Adjunct Instructor
<b>Lise Anne Slatten</b>	DM	Associate Professor, Interim Associate Dean for Academic Programs
<b>Mark Smith</b>	PhD	Full Professor
<b>David Stevens</b>	PhD	Associate Professor
<b>John Tanner</b>	PhD	Full Professor
<b>Reece Theriot</b>	MBA	Emergency Instructor
<b>Alfred Toma</b>	MS	Master Instructor
<b>Colleen Wolverton</b>	PhD	Assistant Professor
<b>Zhiwei Zhu</b>	PhD	Full Professor

*Awards*

<b>Recipient</b>	<b>Award</b>	<b>Year</b>
<b>David Stevens</b>	World Directory of Business Administration and Management Professors	2018
<b>David Stevens</b>	Who's Who Lifetime Achievement Award	2018
<b>Colleen Wolverton</b>	The John T. and Sandra B. Landry Endowed Award for Teaching	2018
<b>Josh Bendickson</b>	Office of Research, Innovation, and Economic Development - Rising Star Award	2017
<b>Josh Bendickson</b>	Best Reviewer Award – United States Association for Small Business & Entrepreneurship (USASBE)	2017



<b>Denise Benton</b>	Best Paper - Academy of Business Research	2017
<b>Ronald Cheek</b>	University Outstanding Faculty Advisor Award	2017
<b>Tamela Ferguson</b>	Who's Who Albert Nelson Marquis Lifetime Achievement Award	2017
<b>Tamela Ferguson</b>	Best Paper - Academy of Business Research	2017
<b>Colleen Wolverton</b>	University Office of Research, Innovation, and Economic Development - Research Excellence Award	2017
<b>Colleen Wolverton</b>	Best Paper - Academy of Business Research	2017
<b>Lise Anne Slatten</b>	Sustainer of the Year - Junior League of Lafayette	2017
<b>Josh Bendickson</b>	Best Conceptual Paper Award - Small Business Institute Conference	2016
<b>Vanessa Hill</b>	University Outstanding Undergraduate Research Mentor	2016
<b>Alfred Toma</b>	University Outstanding Faculty Advisor Award	2016
<b>Colleen Wolverton</b>	Best Paper Award - Academy of Business Research Conference	2016
<b>Colleen Wolverton</b>	The Colonels Philip and Jean Piccione Endowed Award for Research	2016
<b>Colleen Wolverton</b>	University Office of Research, Innovation, and Economic Development - Rising Star Award	2016
<b>Lise Anne Slatten</b>	University Outstanding Faculty Advisor Award	2016
<b>Josh Bendickson</b>	Best Conceptual Paper Award - Small Business Institute Conference	2015
<b>Josh Bendickson</b>	Best Entrepreneurship Experiential Exercise Award - Academy of Entrepreneurship	2015
<b>Alfred Toma</b>	University Outstanding Faculty Advisor Award	2015
<b>Colleen Wolverton</b>	Outstanding Reviewer Award - Journal of Technology Management in China	2015
<b>Brandi Guidry-Hollier</b>	University Outstanding Faculty Advisor Award	2014
<b>Colleen Wolverton</b>	The Colonels Philip and Jean Piccione Endowed Award for Research	2014
<b>Colleen Wolverton</b>	University Office of Research, Innovation, and Economic Development - Rising Star Award	2014
<b>Tamela Ferguson</b>	University Outstanding Faculty Advisor Award	2013
<b>Tamela Ferguson</b>	UL Lafayette Distance Learning Award	2013
<b>Vanessa Hill</b>	University Outstanding Faculty Advisor Award	2013
<b>Guolin Lai</b>	Research & Theory Division Outstanding Journal Article Award - Associations for Educational Communications and Technology	2013
<b>Patricia Lanier</b>	University Leadership Service Award	2013
<b>David Stevens</b>	The Colonels Philip and Jean Piccione Endowed Award for Research	2013

*News Stories and Media Mentions*

<b>Faculty Member</b>	<b>Item</b>	<b>Year</b>
<b>Reece Theriot</b>	Dale Carnegie - The Winner Institute Podcast - Frequent guest	2018
<b>Reece Theriot</b>	KLFY (Channel 10) - Cal's Western Store Closing its doors as owners retiring; some see a trend among small businesses	2017
<b>Reece Theriot</b>	KATC (Channel 3) - Accelerate Acadiana	2017
<b>Reece Theriot</b>	Dale Carnegie Podcast - Winner Institute - Get the Other Person saying "yes, yes" immediately	2017
<b>Reece Theriot</b>	Dale Carnegie Podcast - Winner Institute - The Perfect way to Conquer Worry – Prayer	2017
<b>Reece Theriot</b>	Moon Griffon Radio Show - Accelerate Acadiana Grant	2017
<b>Reece Theriot</b>	Dale Carnegie Podcast - Winner Institute - Begin in a Friendly Way	2017
<b>Josh Bendickson</b>	Media Planet - 250k copies distributed in the USA Today in select markets. Article about helping high school students with entrepreneurship. Byline include University of Louisiana - Lafayette	2016
<b>Josh Bendickson</b>	United States Association for Small Business & Entrepreneurship (USASBE) - Discussion with Johan Wiklund	2015
<b>Josh Bendickson</b>	USA Today - Little Leaders: 4 Ways to Make Your Kids Entrepreneurial	2015
<b>Lise Anne Slatten</b>	Goldman Sachs Philanthropy Fund (GSPF) publication - "Crafting Your Charitable Mission Statement", interviewed by Melinda Tuan and quoted in the article	2014
<b>Lise Anne Slatten</b>	The Chronicle of Philanthropy - Article by Holly Hall - "Institute Overhauls Accreditation Process for Nonprofit Accountability" - information for the article was taken from "Accountability Standards for Nonprofit Organizations: Do Organizations Benefit from Certification Programs?" published in International Journal of Public Administration (N. Feng, D. Neely & L.A. Slatten).	2014
<b>Lise Anne Slatten</b>	University of Louisiana at Lafayette, Office of Distance Learning Blog Post - MOOCs As Faculty Professional Development section, "A MOOC Made Me Believe"	2013

## Publications

### 2018

- Bendickson, J.**, Chandler, T. (in press). Operational performance: The mediator between human capital developmental programs and financial performance. *Journal of Business Research*. (Cabell's acceptance rate: 6-10%, ABDC rating: A)
- Bendickson, J.**, Gur, F. (2018). Reducing environmental uncertainty: How high performance work systems moderate the resource dependence – firm performance relationship. *Canadian Journal of Administrative Sciences*, 35(2), 252-264. (Cabell's acceptance rate: 19%, ABDC rating: B)
- Cowden, B., **Bendickson, J.** (in press). Impacts of Regulatory Focus and Institutions on Innovation. *Management Decision*. (Cabell's acceptance rate: 21%, ABDC rating: B)
- Muldoon, J., Liguori, E., **Bendickson, J.**, Bauman, A. (2018). Revisiting perspectives on George Homans: Correcting misconceptions. *Journal of Management History*, 24(1), 57-75. (Cabell's acceptance rate: 12%, ABDC rating: A)
- Stevens, D. P., Guidry-Hollier, B., Slatten, L. A.** (in press). Web-Based Accountability for Nonprofits: Environmental Quality Protection and Beautification Category. *Journal of Leadership, Accountability, and Ethics*. (Cabell's acceptance rate: 20%)
- Wang, Y., **Zhu, Z.** (2018). Eco-efficiency evaluation of petrochemical enterprises: an application of 3D state-space model. *Energy Science & Engineering* (6), 272-280. (Cabell's acceptance rate: 40%)
- Wolverton, C.**, Cenfetelli, R. (in press). An Exploration of the Drivers of Non-Adoption Behavior: A Discriminant Analysis Approach. *Data Base for ADVANCES IN INFORMATION SYSTEMS*, 50(3). (Cabell's acceptance rate: 10%, ABDC rating: A)

### 2017

- Becton, B.**, Carr, J. C., Mossholder, K. W., Walker, H. J. (2017). Differential Effects of Task Performance, Organizational Citizenship Behavior, and Job Complexity on Voluntary Turnover. *Journal of Business and Psychology*, 32(4), 495-508. (Cabell's acceptance rate: 13%, ABDC rating: A)
- Becton, B.**, Gilstrap, J. B., Forsyth, M. (2017). Preventing and correcting workplace harassment: Guidelines for employers. *Business Horizons*, 60(1), 101-111. (Cabell's acceptance rate: 18%, ABDC rating: C)
- Becton, B.**, Walker, H. J., Gilstrap, J. B., S. P. (2017). Is what you see what you get? Investigating the relationship between social media content and counterproductive work behaviors, alcohol consumption, and episodic heavy drinking. *International Journal of Human Resource Management*. (Cabell's acceptance rate: 11-20%, ABDC rating: A)
- Bendickson, J.**, Muldoon, J., Liguori, E., Midgett, C. (2017). High Performance Work Systems: A Necessity for Startups. *Journal of Small Business Strategy*. (Cabell's acceptance rate: 25%, ABDC rating: C)

- Bendickson, J., Solomon, S., Fang, X.** (2017). Prospect Theory: The impact of relative distances. *Journal of Managerial Issues*, 28(2). (Cabell's acceptance rate: 20%)
- Bendickson, J., Credo, K., Matherne, C. F.** (2017). Experiential Education: Identifying Entrepreneurial Types and Goals. *Journal of Business and Entrepreneurship* (Spring 2017). (Cabell's acceptance rate: 20-25%)
- Edwards, C. J., Tanner, J., Theriot, R. P., Chamberlain, S.** (2017). Business School Alumni Perspectives on the Need for Legal Studies. *Southern Law Journal*, XXVII (2). [http://southernlawjournal.com/2017\\_2/index.html](http://southernlawjournal.com/2017_2/index.html). (Cabell's acceptance rate: 18%)
- Hisey, L. L., Bumgardner, J.** (2017). A Theoretical Model on the Effects of Voluntary Turnover on Organizational Performance. *Journal of the North American Management Society*, 11(1), 31-37. <http://mbaa-nams.org/>. (Cabell's acceptance rate: 40%)
- Lai, G., Zhu, Z., Williams, D.** (2017). Enhance students' learning in business statistics using video tutorials. *Journal of Teaching and Learning with Technology*, 12(1), 31-44. <http://jotlt.indiana.edu/about>. (Cabell's acceptance rate: 30%)
- Lanier, P., Credo, K., Matherne, C.** (2017). Increased Millennial Engagement Through Service-Learning: The Causal Impact of Community Service Self-Efficacy. *International Journal of Innovation and Learning*, 22(4), 424-433. (Cabell's acceptance rate: 11-20%, ABDC rating: C)
- Lanier, P., Guidry-Hollier, B.** (2017). Partially Unplugged: Using Web-Based Technology to Facilitate the Study Abroad Experience in Costa Rica. *Journal of International Business Education*, 12, 197-212. (Cabell's acceptance rate: 20%, ABDC rating: B)
- Liguori, E., **Bendickson, J., McDowell, W.** (2017). Revisiting Entrepreneurial Intentions: A Social Cognitive Career Theory Approach. *International Entrepreneurship and Management Journal*. (Cabell's acceptance rate: 15%, ABDC rating: C)
- Matherne, C., Waterwall, B., Ring, J. K., Credo, K.** (2017). Beyond organizational identification: The legitimization and robustness of family identification in the family firm. *Journal of Family Business Strategy*, 8(3), 170-184. (Cabell's acceptance rate: 40%, ABDC rating: C)
- Matherne, C., Ring, J. K., Farmer, S.** (2017). Organizational moral identity centrality: Relationships with citizenship behaviors and unethical prosocial behaviors. *Journal of Business and Psychology*, 1-16. (Cabell's acceptance rate: 13%, ABDC rating: A)
- Midgett, C., **Bendickson, J., Muldoon, J., Solomon, S.** (2017). The sharing economy and sustainability: A case for Airbnb. *Small Business Institute Journal*, 13(2), 51-71. (Cabell's acceptance rate: 21-30%)
- Muldoon, J., Kisamore, J., Liguori, E., Jawahar, J., **Bendickson, J.** (2017). Moderators of the personality-performance relationship: An investigation of job meaning and autonomy. *Personnel Review*, 46(3), 474-489. (Cabell's acceptance rate: 12%, ABDC rating: A)

Schwarz, A., Rizzuto, T., **Wolverton, C.**, Roldán, J., Barrera, R. (2017). Examining the Impact and Detection of the "Urban Legend" of Common Method Bias. *DATA BASE for Advances in Information Systems*. (Cabell's acceptance rate: 15%, ABDC rating: A)

**Stevens, D. P., Fontenot, G.** (2017). Measuring Clicker Impact on Student Perceptions of Course and Instructor. *International Journal of Innovation and Learning*, 21(1), 21-34. <http://www.inderscience.com/offer.php?id=80751>. (Cabell's acceptance rate: 11-20%)

Wei, T., **Zhu, Z.** (2017). The Evolution of Competition in Innovation Resource: A Theoretical Study Based on Lotka-Volterra Model. *Technology Analysis and Strategic Management*, 29, 1-14. (ABDC rating: B)

## 2016

**Bendickson, J.**, Davis, P., Midgett, C. (2016). Improv pitch: Using Shark Tank for business pitches and comparison discussion. *Experiential Entrepreneurship Exercises Journal*, 2(2), 19-24. (Cabell's acceptance rate: 28%)

**Bendickson, J.**, Muldoon, J., Liguori, E., Davis, E. P. (2016). Agency Theory: Background and Epistemology. *Journal of Management History*. (Cabell's acceptance rate: 12%, ABDC rating: A)

**Bendickson, J.**, Muldoon, J., Liguori, E., Davis, P. (2016). Agency theory: The times, they are a changin'. *Management Decision*, 54(1), 174-193. <http://www.emeraldinsight.com/doi/abs/10.1108/MD-02-2015-0058>. (Cabell's acceptance rate: 21%, ABDC rating: B)

Carson, K. D., **Carson, P. P., Lanier, P.**, Judice, R. (2016). Management fad adoption: An exploration of three psychogenic influences. *Journal of Behavioral and Applied Management*, 3(2), 175-193. (Cabell's acceptance rate: 21-30%)

Cowden, B., Tang, J., **Bendickson, J.** (2016). The Maturing of Entrepreneurial Firms: Entrepreneurial Orientation, Firm Performance, and Administrative Heritage. *New England Journal of Entrepreneurship*. (Cabell's acceptance rate: 20%)

**Credo, K. R.** (2016). An Undergraduate Management Course Project: Experiential Service Learning. *The Journal of the North American Management Society* (48), 11-25. <http://mbaa-nams.org/NAMS/JNAMS.html>. (Cabell's acceptance rate: 40%)

**Credo, K.**, Cox, S., **Matherne, C. F., Lanier, P. A.** (2016). Can Organizational Practices Silence Potential Whistleblowers? *American Journal of Management*, 16(3). (Cabell's acceptance rate: 20%)

**Credo, K., Lanier, P., Matherne, C.**, Cox, S. (2016). Narcissism and Entitlement in Millennials: The Mediating Influence of Community Service Self Efficacy on Engagement. *Personality and Individual Differences*, 101, 192-195. (Cabell's acceptance rate: 30%, ABDC rating: A)

**Credo, K., Matherne, C. F.** (2016). Breaking the glass ceiling of entrepreneurship. *Experiential Entrepreneurship Exercises Journal*, 2(2). (Cabell's acceptance rate: 28%)

- Drake, J., Hall, D. J., **Becton, B.**, Posey, C. (2016). Job Applicants' Information Privacy Protection Responses: Using Social Media for Candidate Screening. *AIS Transactions on Human Computer Interaction*, 4(8), 160-184.
- Feng, N., Neely, D., **Slatten, L. A.** (2016). Accountability Standards for Nonprofit Organizations: Do Organizations Benefit from Certification Programs? *International Journal of Public Administration*, 39(6), 470-479. (Cabell's acceptance rate: 30%, ABDC rating: B)
- Hisey, L. L.**, Bumgardner, J. (2016). A Conceptual Model on the Relationship between Human Resource Strategy and Turnover. *Journal of the North American Management Society*, 10(2), 42-47. <http://mbaa-nams.org/NAMS/JNAMS.html>. (Cabell's acceptance rate: 40%)
- Kitterlin, M., Tanke, M., **Stevens, D. P.** (2016). Workplace Bullying: Lessons from the Special Events Industry. *Event Management*, 20(3). (Cabell's acceptance rate: 35%)
- Kunz, M. B., **Cheek, R. G.** (2016). How AACSB-Accredited Business School Assure Quality Online Education. *Academy of Business Journal*, 1(2016), 105-115. (Cabell's acceptance rate: 13%)
- Li, L., Lin, C., **Lai, G.** (2016). Technology sensemaking by university administrators and faculty and staff: Unity and divergence. *International Journal of Technology in Teaching and Learning*, 12(1), 118-134. <http://sicet.org/web/journals/ijttl/ijttl.html>. (Cabell's acceptance rate: 20-30%)
- Liguori, W. E., **Bendickson, J.**, Gold, A. (2016). Rapid prototyping and customer development of mobile applications. *Experiential Entrepreneurship Exercise Journal*. (Cabell's acceptance rate: 28%)
- Matherne, C. F., Hill, V., Hamilton III, J. B.** (2016). Organizational Citizenship and Deviance: Behavioral Implications of Moral Identity Congruence in Organizational Settings. *Journal of Applied Management and Entrepreneurship*. (ABDC rating: C)
- Maurer, J. D., Davis, P. E., **Bendickson, J.** (2016). The knowledge of outsourcing: A knowledge-based view perspective. *Journal of Marketing and Strategic Management*. (Cabell's acceptance rate: 30%)
- Solomon, S., **Bendickson, J.** (2016). Generating press, bold ideas, and stubbornness: The impact of celebrity CEO's. *Journals of Business Strategies*. (Cabell's acceptance rate: 25%)
- Slatten, L. A., Guidry-Hollier, B., Stevens, D. P., Austin, W., Carson, P. P.** (2016). Web-Based Accountability in the Nonprofit Sector: A Closer Look at Arts, Culture, and Humanities Organizations. *Journal of Arts Management, Law and Society*, 46(5), 213-230. <http://dx.doi.org/10.1080/10632921.2016.1211048>. (Cabell's acceptance rate: 21-30%, ABDC rating: C)
- Tanke, M., Kitterlin, M., **Stevens, D. P.** (2016). Workplace Bullying in the Foodservice Industry. *Journal of Foodservice Business Research*, 19(4), 12. <http://dx.doi.org/10.1080/15378020.2016.1185874>. (Cabell's acceptance rate: 20%)

Wei, T., **Zhu, Z.** (2016). Exploring Factors Influencing the Evolution of RITE under Resource Constraints: An Empirical Study of the Economic Zone of Beibu Gilf of Guangxi in China. *International Journal Innovation and Regional Development*, 7(2), 97-122. (Cabell's acceptance rate: 19%)

Wei, T., **Zhu, Z.**, Lei, L., **Cheek, R.** (2016). Simulation of complex regional technology innovation ecosystem under resource constraints. *International Journal of Simulation and Process Modelling*, 11(5), 12. (Cabell's acceptance rate: 19%, ABDC rating: C)

## 2015

**Bendickson, J.**, Davis, P. E., Cowden, B. J., Liguori, E. W. (2015). Why small firms are different: Addressing varying needs from boards of directors. *Journal of Small Business Strategy*. (Cabell's acceptance rate: 25%, ABDC rating: C)

Bernstein, R., Ambrosio, F., **Slatten, L. A.** (2015). The Challenges of Foundation Stewardship: When A Philanthropic Gift Becomes A Burden. *Journal of Applied Case Research*, 13(1), 32-52. (Cabell's acceptance rate: 38%)

Bernstein, R., Buse, K., **Slatten, L. A.** (2015). Nonprofit Board Performance: Board Members' Understanding their Roles and Responsibilities. *American Journal of Management*, 15(1), 24-35. (Cabell's acceptance rate: 20%)

Bernstein, R., **Hamilton, J.**, **Slatten, L. A.** (2015). Understanding Donor Intent: Lessons from a Religious Nonprofit. *Journal of Leadership, Accountability and Ethics*, 12(4), 45-58. (Cabell's acceptance rate: 20%)

**Cheek, R.**, Sale, S., Sale, M. (2015). Using AHP to Develop a Measure of Webpage Presence. *Academy of Strategic Management Journal*, 14(1), 109-118. (Cabell's acceptance rate: 25%)

**Cheek, R.**, Sale, M., **Wolverton, C.** (2015). Development of a Measurement Instrument for Website Design Utilizing Analytic Hierarchy Process (AHP) Multi-attribute Decision Mode. *The International Journal of E-Business Research*, 11(3), 18-30. (Cabell's acceptance rate: 15%)

Cowden, B. J., Alhorr, H. S., **Bendickson, J.** (2015). Experience-based green board capital: Linking board of directors and firm environmental performance. *Journal of Leadership Accountability and Ethics*. (Cabell's acceptance rate: 20%)

Cowden, B. J., **Bendickson, J.** (2015). Don't pitch, show: An undated to final course presentations. *Experiential Entrepreneurship Exercise Journal*. (Cabell's acceptance rate: 28%)

Laudone, R. P., Liguori, E. W., Muldoon, J., **Bendickson, J.** (2015). Technology brokering in action: Revolutionizing the skiing and tennis industries. *Journal of Management History*. (Cabell's acceptance rate: 12%, ABDC rating: A)

- Matherne, C.** (2015). "Stewardship Governance: Fostering Ethical Work Climates and Covenantal Relationships". *Journal of Leadership, Accountability and Ethics*, 12(1). (Cabell's acceptance rate: 20%)
- Perry, J., Ring, J. K., **Matherne, C.**, Markova, G. (2015). Ethical Human Resource Practices from the Perspective of Family Ownership. *American Journal of Entrepreneurship*, 8(1). (Cabell's acceptance rate: 30%)
- Slatten, L. A., Guidry-Hollier, B., Austin, W.** (2015). A Comprehensive Framework for Assessing the Viability of Accreditation in Nonprofit Organizations. *Alliance Journal of Business Research*, 8(1), 31-48. (Cabell's acceptance rate: 29%, ABDC rating: C)
- Stevens, D. P., Zhu, Z.** (2015). Differences in Student performance in Online vs Traditional Quantitative courses. *Business Education and Accreditation*, 7(2), 31-39. (Cabell's acceptance rate: 15-25%, ABDC rating: C)
- Wolverton, C.** (2015). A Review of Management History Research from 2010-2013 Utilizing a Thematic Analysis Approach. *Journal of Management History*, 21(4), 494-504. (ABDC rating: A)
- Wolverton, C., Zhu, Z.** (2015). The Impact of Student Expectations in Using Instructional Tools on Student Engagement: A Look through the Expectation Disconfirmation Theory Lens. *Journal of Information System Education*, 26(1), 47-58. (Cabell's acceptance rate: 15%, ABDC rating: B)

## 2014

- Becton, B.**, Walker, H. J., Jones-Farmer, A. (2014). Generational Differences in Workplace Behaviors. *Journal of Applied Social Psychology*. (Cabell's acceptance rate: 15%, ABDC rating: B)
- Bendickson, J.**, Liguori, E. W. (2014). A look at the corporate entrepreneurship-employee commitment relationship through the HR architecture. *Journal of Business and Entrepreneurship*. (Cabell's acceptance rate: 25%)
- Carson, K. D., **Baker, D., Lanier, P.** (2014). "The Role of Individual Cultural Traits and Proactivity in an Organizational Setting". *Management Research Review*, 37(4). (Cabell's acceptance rate: 22%, ABDC rating: C)
- Guidry-Hollier, B., Slatten, L. A.** (2014). Web-Based Accountability: An Integration of Extant Knowledge, Research Gaps and Future Directions. *Journal of the North American Management Society*, 8(1), 56-66. (Cabell's acceptance rate: 40%)
- Guidry-Hollier, B., Stevens, D. P.** (2014). Comparing perceptions of the systems analysis and design course. *Journal of Computer Information Systems*. (Cabell's acceptance rate: 10-15%)
- John, J., John, J., Stevens, D. P.** (2014). A Proposed Defection Management System for Retention of At-Risk Customers. *Academy of Business Research*, 2, 112-130. (Cabell's acceptance rate: 25%)



- Maurer, J. D., McLarty, B. D., **Bendickson, J.**, Liguori, E. W. (2014). Social representations of Entrepreneurship. *Journal of Business and Entrepreneurship*. (Cabell's acceptance rate: 25%)
- Myers, D. A., Hartfield, R. D., **Cheek, R.** (2014). The Trilateral MBA: Approach to International Exchange of MBA Students of NAFTA Partners. *Journal of the International Academy for Case Studies*, 20(1). (Cabell's acceptance rate: 25%)
- Rizzuto, T., Schwarz, A., **Wolverton, C.** (2014). Toward a Deeper Understanding of IT Adoption: A Multilevel Analysis. *Information & Management*, 51(4), 479-487. (ABDC rating: A\*)
- Schwarz, A., Chin, W., Hirschheim, R., **Wolverton, C.** (2014). Toward a Process-Based View of Information Technology Acceptance. *Journal of Information Technology* (29), 73-96. (ABDC rating: A\*)
- Wolverton, C.** (2014). Toward an understanding of the nature and conceptualization of outsourcing success. *Information & Management*, 51(1), 152-164. (ABDC rating: A\*)
- Wolverton, C.**, Schwarz, A. (2014). To Adopt or not to Adopt: A Perception-Based Model of the EMR Technology Adoption Decision Utilizing the Technology-Organization- Environment Framework. *Journal of Organizational and End User Computing*, 26(4), 57-79. (ABDC rating: B)
- Wolverton, C.**, Schwarz, A., Black, W. (2014). Examining the Impact of Multicollinearity in Discovering Higher Order Factor Models: A Tutorial and Annotated Example. *Communications of the Association for Information Systems*, 34(62), 1991-1208. (ABDC rating: A)
- Zhu, Z., Stevens, D. P.** (2014). Preferable learning styles for online quantitative courses. *Journal of Business and Economic Perspectives*, 41(1), 21-31. (Cabell's acceptance rate: 25%)

## 2013

- Bagozzi, R., Sekerka, L., **Hill, V.**, Segura, F. (2013). The role of moral values in instigating morally responsible behavior. *Journal of Applied Behavioral Science*, 49(1), 69-94. (Cabell's acceptance rate: 21-30%, ABDC rating: B)
- Cheek, R., Ferguson, T.** (2013). Experiential learning through a social media analysis project in a distance learning class. *American International Journal of Contemporary Research*, 3(11), 1-13. (Cabell's acceptance rate: 34%)
- Cheek, R.**, Kunz, M. B., Hatfield, R. D., **Ferguson, T.** (2013). Codifying Academic Research: Semantic web driven innovation. *Academy of Information and Management Sciences Journal*, 16(1), 1-6. (Cabell's acceptance rate: 25%)
- Greco, A., Stevens, D. P.** (2013). The Working of the Petroleum Marketing Practices Act and Its Effect upon the Franchising of Retail Gasoline. *International Journal of China Marketing*, 3(2), 16-34. (Cabell's acceptance rate: 20%)

- Hamilton, J., Slatten, L. A.** (2013). A Nonprofit's Practical Guide to Resolving Ethical Questions. *The Journal of Applied Management and Entrepreneurship*, 18(2). (Cabell's acceptance rate: 35%)
- Lanier, P., Tanner, J., Totaro, M., Gradnigo, G.** (2013). Survey Research Response Rates: Internet Technology vs. Snail Mail. *Journal of Business, Industry and Economics*, 18(Spring 2013), 127-141. (Cabell's acceptance rate: 15%)
- Muldoon, J., Liguori, E. W., **Bendickson, J.** (2013). Sail away: The influences and motivations of George Caspar Homans. *Journal of Management History*. (Cabell's acceptance rate: 12%, ABDC rating: A)
- Slatten, L. A., Carson, K., Baker, D., Carson, P. P.** (2013). An Expansion of the Beneficial Outcomes Associated with the Proactive Employee. *Journal of Behavioral and Applied Management*, 14(3), 162-172. (Cabell's acceptance rate: 17%)
- Stevens, D. P.** (2013). Assessing the Effects of Learning Style in Business Statistics. *International Journal of Innovation and Learning*, 13(3), 268-283. (Cabell's acceptance rate: 11-20%)
- Stevens, D. P., Guidry-Hollier, B., Aiken, P.** (2013). The Systems Analysis and Design Course: A Practitioners' Assessment of the Importance and Coverage of Topics. *International Journal of Innovation and Learning*, 13(4), 353-374. (Cabell's acceptance rate: 11-20%)

## DEPARTMENT OF MARKETING AND HOSPITALITY MANAGEMENT

*Faculty*

Member Name	High Degree	Rank
Brent Baker	PhD	Assistant Professor
David Baker	DBA	Associate Professor
Lisa Bowles	MTA	Instructor
Sandra Broussard	JD	Instructor
Ignatius Cahyanto	PhD	Assistant Professor
Stacey Chamberlain	MBA	Instructor
Fred Davis	JD	Instructor
Rebecca Dubois	MS	Senior Instructor
Chase Edwards	JB	Assistant Professor
Gwen Fontenot	PhD	Associate Professor
Valerie Guidry	JD	Adjunct Instructor
Lucy Henke	PhD	Associate Professor
Joby John	PhD	Full Professor
James Klock	JD	Adjunct Instructor
Tom Long	JD	Adjunct Instructor
Geoffrey Stewart	PhD	Associate Professor
Ramendra Thakur	PhD	Associate Professor
Wade Trahan	JD	Adjunct Instructor
Jim Underwood III	DBA	Associate Professor
Robert P. Viguerie Jr.	JD	Assistant Professor, MBA Director & Associate Dean
Dawna Waterbury	MBA	Adjunct Instructor

*Awards*

Recipient	Award	Year
David Baker	Journal of Marketing Education Best Sales Paper - Marketing Educators Association	2017
Stacey Chamberlain	University Outstanding Faculty Advisor Award	2017
David Baker	X-Culture Competition Global Best Instructor	2016
David Baker	Sales Education Alliance Invited Guest Speaker - The Global Sales Education Alliance	2016
David Baker	X-Culture Global Program Top International Instructor	2016
David Baker	National Conference in Sales Management Top 5 Finalist-International Sales Teaching Innovations Competition	2016
Valerie Guidry	Century Club Award - Louisiana State Bar Association Access to Justice	2016
Valerie Guidry	Pro Bono Publico Award - Louisiana State Bar Association	2016

<b>Valerie Guidry</b>	Top H.E.L.P. Award - Lafayette Parish Bar Association - Lafayette Volunteer Lawyers	2016
<b>Valerie Guidry</b>	Outstanding Attorney Award - Lafayette Parish Bar Association - Lafayette Volunteer Lawyers	2016
<b>Valerie Guidry</b>	Century Club Award - Louisiana State Bar Association Access to Justice	2016
<b>Lucy Henke</b>	University Outstanding Faculty Advisor Award	2016
<b>Ramendra Thakur</b>	The Colonels Philip and Jean Piccione Endowed Award for Research	2016
<b>Anne Gottfried</b>	"Best Research Paper" in Personal Selling and Sales Management - Society for Marketing Advances Conference	2016
<b>Anne Gottfried</b>	"Best Research Paper" in Sales Management - Atlantic Marketing Association Conference	2016
<b>Rebecca Dubois</b>	The John T. and Sandra B. Landry Endowed Award for Teaching Excellence	2015
<b>Rebecca Dubois</b>	University Outstanding Faculty Advisor Award	2015
<b>Valerie Guidry</b>	Outstanding Attorney Award - Lafayette Parish Bar Association - Lafayette Volunteers Lawyers	2015
<b>Valerie Guidry</b>	Top H.E.L.P. Award - Lafayette Parish Bar Association - Lafayette Volunteer Lawyers	2015
<b>Valerie Guidry</b>	Outstanding Attorney Award - Lafayette Parish Bar Association - Lafayette Volunteers Lawyers	2014
<b>Lucy Henke</b>	Outstanding Undergraduate Research Mentor Award	2014
<b>Geoffrey Stewart</b>	Dr. Ray Authement Award for Outstanding Contributions to Ragin' Cajuns Athletics	2014
<b>Duleep Delpechitre</b>	University Office of Research, Innovation, and Economic Development -Rising Star Award	2014
<b>Brent Baker</b>	Best Paper in Track - Atlantic Marketing Conference	2013
<b>Brent Baker</b>	Best Review - International Society of Franchising	2013
<b>Rebecca Dubois</b>	University Outstanding Faculty Advisor Award	2013
<b>Valerie Guidry</b>	Outstanding Program Award - Americans Inns Court of Acadiana	2013
<b>Lucy Henke</b>	University Outstanding Faculty Advisor Award	2013
<b>Duleep Delpechitre</b>	University Outstanding Faculty Advisor Award	2013

### *News Stories and Media Mentions*

<b>Faculty Member</b>	<b>Item</b>	<b>Year</b>
<b>Geoffrey Stewart</b>	"Out to Lunch" Radio Program - Participated in weekly radio show with Interim Dean Gwen Fontenot to discuss the Moody College of Business and involvement in community	2017
<b>David Baker</b>	X-Culture Student Achievement Press Release - Press release announcing student achievement in the Global X-Culture competition	2016

<b>Ignatius Cahyanto</b>	Chicago Tribune - Zika not changing most Florida-bound tourists' plans, poll finds	2016
<b>Ignatius Cahyanto</b>	Sarasota Herald-Tribune - Study finds algae outbreak crimping Florida tourism	2016
<b>Ignatius Cahyanto</b>	Hot Spring Star Newspaper – BHSU study suggests how city can improve tourism	2016
<b>Lucy Henke</b>	"On the Wrong Side," 39-minute film documenting the personal impact of German WW2 propaganda on a German citizen; Best Documentary Award, Best Short Film Award, Audience Award, Best American Documentary Award, Best Director Nomination, Fargo Film Festival Official Selection, GI Film Festival Official Selection, Intendence Film Festival Official Selection, FLY Film Festival Official Selection, SOFIES Official Selection, Big As Texas Short Film Festival Official Selection	2016
<b>Ignatius Cahyanto</b>	BHSU Hosts World Tourism Days, Explores New Trends in State, International Travel	2015
<b>Ignatius Cahyanto</b>	Rapid City Journal - BHSU Professor Explores Unique Tourism Trend in this Week's Geek Speak Lecture	2015
<b>Ignatius Cahyanto</b>	Rapid City Journal - Ebola Crisis Unlikely to Affect Domestic Holiday Travel According to Researchers at BHSU and the University of Florida	2014
<b>Ignatius Cahyanto</b>	Wallethub J. Kiernan, 2014's Best & Worst Cities for Summer Travel	2014
<b>Ignatius Cahyanto</b>	Black Hills Knowledge Network - BHSU Professor Studies Pine Beetle Effects on Tourism	2013
<b>Ignatius Cahyanto</b>	South Dakota Public Broadcasting Radio - Pine Beetles and tourism in the Black Hills	2013

### Publications

#### 2018

AlSaleh, D., **Thakur, R.** (in press). Impact of Cognition, Affect, and Social Factors on Technology Innovation. *International Journal of Technology Marketing*. (Cabell's acceptance rate: 20-35%, ABDC rating: C)

**Baker, B. L., Edwards, C. J.** (2018). Differentiating Indebtedness and Gratitude in the Commercial Exchange Context. *Journal of Empirical Generalisations in Marketing Science*, 18(2), 1-38. <https://www.empgens.com/>. (Cabell's acceptance rate: 40%, ABDC rating: C)

**Baker, B., Edwards, C. J.** (2018). Bad Actors in the Channels of Distribution: Conceptual Clarity, Demarcation & Antecedents of Abuse. *International Journal of the Academic Business World*, 12(1), 1-8. (Cabell's acceptance rate: 20%)

**Baker, B., Dant, R. P., Weaven, S. K.** (in press). Dark Side Symptoms in Relationship Marketing: An Exploratory Examination. *Edward Elgar*.

- Dant, R., **Baker, B.** (in press). Conflict Resolution Strategies: A Review and Empirical Investigation of Two Competing Approaches. *Journal of Marketing Channels*. (Cabell's acceptance rate: 20%, ABDC rating: C)
- Edwards, C. J., Baker, B.** (in press). Relational Marketing Throughout the History of Commercial Exchange: Blind Spots in Marketing's Origin Story. *Journal of Marketing Channels*. (Cabell's acceptance rate: 20%, ABDC rating: C)
- Edwards, C. J.,** Ward, J. C., Rockwell, C. C. (2018). How to Drive an RV Through a Loophole: Louisiana's Legitimization of the Montana LLC Scheme. *Southern Law Journal*, XXVIII (1). [http://southernlawjournal.com/2018\\_1/index.html](http://southernlawjournal.com/2018_1/index.html). (Cabell's acceptance rate: 18%, ABDC rating: C)
- Farrish, J., Edwards, C. J.** (in press). Technostress: Employer Liability for Overuse of Workplace Technology. *Journal of Hospitality & Tourism Technology*. (Cabell's acceptance rate: 34%, ABDC rating: B)
- Henke, L.** (in press). Marketing to Millennials: How to meet their political, social, and practical needs. *Journal of Management and Marketing Research*, 22(May), 1-16. <http://www.aabri.com/jmmr.html>. (Cabell's acceptance rate: 40%)
- Thakur, R.,** AISaleh, D. (in press). A Comparative Study of Corporate User- Generated Media Behavior: Cross-Cultural B2B Context. *Industrial Marketing Management*. (Cabell's acceptance rate: 13%, ABDC rating: A\*)
- Thakur, R.,** Hale, D., AISaleh, D. (in press). Retirement Planning: Its Application to Marketing Practices. *Health Marketing Quarterly*, 36(2). (ABDC rating: B)
- Thakur, R.,** Hale, D., AISaleh, D. (in press). Service Manager's Report: Organizational Culture & Strategy Association. *Foresight - The Journal of Future Studies, Strategic Thinking and Policy*. (ABDC rating: C)
- Thakur, R.,** Hale, D., Summey, J. (2018). What Motivates Consumers to Partake in Cyber Shilling? *Journal of Marketing Theory & Practice*, 26(1-2), 181-195. (Cabell's acceptance rate: 15%, ABDC rating: B)
- Underwood III, J. H.** (in press). James H. Underwood III, Teaching Moments: Connect the Dots between Marketing Budgets, Accounting Statements and Economic Reasoning with a Spreadsheet Exercise. *Marketing Education Review*. (Cabell's acceptance rate: 20%, ABDC rating: C)
- Underwood III, J. H., Heath, W., John, J.** (in press). Reviewing the Business Core Curriculum: Collect the Dots; Connect the Dots; Correct the Dots. *Business Education Forum*. (Cabell's acceptance rate: 30%)

Weaven, S., **Baker, B., Edwards, C. J.**, Frazer, L., Grace, D. (2018). Predicting Organizational Form Choice from Pre-entry Characteristics of Franchisees. *Australasian Marketing Journal*, 26(1), 49-58. <https://www.sciencedirect.com/science/article/pii/S1441358217300344>. (Cabell's acceptance rate: 25%, ABDC rating: B)

## 2017

**Baker, D. S., Underwood, III, J., Thakur, R.** (2017). Factors Contributing to Cognitive Absorption and Grounded Learning Effectiveness in a Competitive Business Marketing Simulation. *Marketing Education Review*, 27(3). <http://www.tandfonline.com/doi/full/10.1080/10528008.2017.1306710>. (Cabell's acceptance rate: 20%, ABDC rating: C)

**Duleep, D., Baker, D. S.** (2017). Cross-Cultural Selling: Examining the Importance of Cultural Intelligence in Sales Education. *Journal of Marketing Education*, 39(2). <http://journals.sagepub.com/doi/10.1177/0273475317710060>. (Cabell's acceptance rate: 17%, ABDC rating: B)

**Edwards, C. J., Tanner, J., Theriot, R. P., Chamberlain, S.** (2017). Business School Alumni Perspectives on the Need for Legal Studies. *Southern Law Journal*, XXVII (2). [http://southernlawjournal.com/2017\\_2/index.html](http://southernlawjournal.com/2017_2/index.html). (Cabell's acceptance rate: 18%)

**Edwards, C. J., Ward, J. C.** (2017). The Professors Who Control the Oil Patch: A Case Study on the Virility of Legal Scholarship. *Northeast Journal of Legal Studies*, 36(Spring 2017), 27. <http://www.nealsb.info/PDFs/vol36.pdf#page=43>. (Cabell's acceptance rate: 20-30%)

Gabler, C., Richey, G., **Stewart, G.** (2017). Disaster Resilience through Public-Private Short-Term Collaboration. *Journal of Business Logistics*, 38(2), 130-144. (Cabell's acceptance rate: 8%, ABDC rating: A)

Kelley, B. J., **Edwards, C. J.** (2017). *France's Roma Row: An Examination of the French Government's Violation of EU and International Law* (2nd ed., vol. 24, pp. 42). Salem, Oregon: Willamette Journal of International Law and Dispute Resolution. (Cabell's acceptance rate: 9%)

Rockwell, C. C., **Edwards, C. J.**, Burns, S. (2017). Legal Ambiguity as a Competitive Advantage: AirBNB's Use of Technological Novelty to Avoid Liability. *Real Estate Law Journal*, 46(3), 36. [http://static.legalsolutions.thomsonreuters.com/product\\_files/relateddocs/4169\\_2017326\\_72632.pdf](http://static.legalsolutions.thomsonreuters.com/product_files/relateddocs/4169_2017326_72632.pdf). (Cabell's acceptance rate: 30%, ABDC rating: C)

**Stevens, D. P., Fontenot, G.** (2017). Measuring Clicker Impact on Student Perceptions of Course and Instructor. *International Journal of Innovation and Learning*, 21(1), 21-34. <http://www.inderscience.com/offer.php?id=80751>. (Cabell's acceptance rate: 11-20%)

Weaven, S. K., **Baker, B.**, Dant, R. P. (2017). The Influence of Gratitude on Franchisor Franchisee Relationships. *Journal of Small Business Management*, 55(S1), 275-298. (Cabell's acceptance rate: 8%, ABDC rating: A)

## 2016

- Baker, D., Delpechitre, D.** (2016). An Innovative Approach to Teaching Cultural Intelligence in Personal Selling. *Journal for Advancement of Marketing Education*, 24(1), 78. (Cabell's acceptance rate: 15%, ABDC rating: C)
- Cahyanto, I.**, Pennington-Gray, L., Thapa, B., Srinivasan, S., Villegas, J., Matyas, C., Kiouisis, S. (2016). Predicting information seeking regarding hurricane evacuation in the destination. *Tourism Management*, 52, 264-275. <https://www.journals.elsevier.com/tourism-management>. (ABDC rating: A\*)
- Cahyanto, I.**, Wiblshausen, M., Pennington-Gray, L., Schrouder, A. (2016). The dynamics of travel avoidance: The case of Ebola in the U.S. *Tourism Management Perspectives*, 20, 195 - 203. <https://www.journals.elsevier.com/tourism-management-perspectives>. (ABDC rating: B)
- Fakhoury, R., **Baker, D.** (2016). Governmental Trust, Active Citizenship, and E-Government Acceptance in Lebanon. *Journal of Leadership, Accountability and Ethics*, 13(2), 36. (Cabell's acceptance rate: 20%, ABDC rating: C)
- Henke, L.** (2016). Estimating Crowd Size: A Multidisciplinary Review and Framework for Analysis. *Business Studies Journal*, 8(1), 27-38. <http://www.alliedacademies.org/business-studies-journal/>. (Cabell's acceptance rate: 25%)
- Jeon, J. H., Dant, R. P., **Baker, B.** (2016). A Knowledge Based View of Franchise System Resources and Franchise System Performance. *Journal of Marketing Channels*, 25(3), 16. (Cabell's acceptance rate: 20%, ABDC rating: C)
- Thakur, R.**, Workman, L. (2016). Customer Portfolio Management (CPM) for Improved Customer Relationship Management (CRM): Are Your Customers Platinum, Gold, Silver, or Bronze? *Journal of Business Research*, 69(10), 4095-4102. (Cabell's acceptance rate: 6-10%, ABDC rating: A)
- Thakur, R.**, Angriawan, A., Summey, J. (2016). Technological Opinion Leadership: The Role of Personal Innovativeness, Gadget Love, and Technological. *Journal of Business Research*, 69(8), 2764-2773. (Cabell's acceptance rate: 6-10%, ABDC rating: A)

## 2015

- Cahyanto, I.**, Pennington-Gray, L. (2015). Communicating Hurricane Evacuation to Tourists: Gender, Past Experience with Hurricanes and Place of Residence. *Journal of Travel Research*, 54(3). <http://journals.sagepub.com/home/jtr>. (ABDC rating: A\*)
- Stefanie, B., Diane, E., **Baker, B.**, Paul, S. (2015). Word of Mouth, Traditional and Covert Marketing: Comparative Studies". *Academy of Marketing Studies Journal*, 19(1), 17. (ABDC rating: C)

## 2014

- Baker, D. S.** (2014). "Social Influence and Contextual Utilization of CRM Technology in an International Field Sales Organization. *Journal of Relationship Marketing*, 13(4). (Cabell's acceptance rate: 11%, ABDC rating: C)



- Cahyanto, I.**, Pennington-Gray, L., Thapa, B., Srinivasan, S., Villegas, J., Matyas, C., Kiouisis, S. (2014). An empirical evaluation of the determinants of tourist's hurricane evacuation decision making. *Journal of Destination Management and Marketing*, 2, 253-265. <https://www.journals.elsevier.com/journal-of-destination-marketing-and-management>. (Cabell's acceptance rate: 43%)
- Carson, K. D., **Baker, D.**, **Lanier, P.** (2014). "The Role of Individual Cultural Traits and Proactivity in an Organizational Setting". *Management Research Review*, 37(4). (Cabell's acceptance rate: 22%, ABDC rating: C)
- John, J.**, **John, J.**, **Stevens, D. P.** (2014). A Proposed Defection Management System for Retention of At-Risk Customers. *Academy of Business Research*, 2, 112-130. (Cabell's acceptance rate: 25%)
- Pennington-Gray, L., Schroeder, A., Wu, B., Donohue, H., **Cahyanto, I.** (2014). Travelers' perceptions of crisis preparedness certification in the United States. *Journal of Travel Research*, 53(3). <http://journals.sagepub.com/home/jtr>. (ABDC rating: A\*)

## 2013

- Baker, D.**, **Delpechitre, D.** (2013). Collectivistic and Individualistic Performance Expectancy in the Utilization of Sales Automation Technology in an International Field Sales Setting. *Journal of Personal Selling & Sales Management*, 33(3), 277–288. (Cabell's acceptance rate: 15%, ABDC rating: B)
- Baker, B.**, Lesch, W. (2013). Equity and Ethical Environmental: Influences on Regulated Business-to-Consumer Exchange. *Journal of Macromarketing*. (Cabell's acceptance rate: 20%, ABDC rating: A)
- Cahyanto, I.**, Pennington-Gray, L., Thapa, B. (2013). Tourist-resident Interfaces: Using Reflexive Photography to Develop Responsible Rural Tourism in Indonesia. *Journal of Sustainable Tourism*, 21(5), 732-749. <http://www.tandfonline.com/toc/rsus20/current>. (ABDC rating: A\*)
- Dant, R. P., Weaven, S. K., **Baker, B.**, Jeon, J. (. (2013). An Introspective Examination of Single-Unit versus Multi-Unit Franchisees". *Journal of the Academy of Marketing Science*, 41(4), 27. (Cabell's acceptance rate: 6%, ABDC rating: A\*)
- Dant, R. P., Weaven, S. K., **Baker, B.** (2013). Influence of Franchisee Personality Traits on Franchisee-Franchisor Relationship Strength Introspective Examination of Single-Unit versus Multi-Unit Franchisees. *European Journal of Marketing*, 47(1), 23. (Cabell's acceptance rate: 12%, ABDC rating: A\*)
- Henke, L.** (2013). Breaking through the Clutter: The Impact of Emotions and Flow on Viral Marketing. *Academy of Marketing Studies Journal*, 17(2), 111-118. (Cabell's acceptance rate: 25%)

- Lesch, W., **Baker, B.** (2013). Balancing the Retail Insurance Equation: Understanding the Climate for Managing Consumer Insurance Fraud and Abuse. *Journal of Insurance Issues*, 31(1), 82-119. (Cabell's acceptance rate: 15%)
- Slatten, L. A.**, Carson, K., **Baker, D.**, **Carson, P. P.** (2013). An Expansion of the Beneficial Outcomes Associated with the Proactive Employee. *Journal of Behavioral and Applied Management*, 14(3), 162-172. (Cabell's acceptance rate: 17%)
- Stewart, G. T.**, **Fontenot, G.**, Keaty, A. (2013). Employees' Reasonable Expectation of Privacy Use of Email and Social Media in the Workplace: Is it Changing? *International Journal for Responsible Employment Practices and Principles*, 5(1), 58-70. (Cabell's acceptance rate: 50%)
- Thakur, R.**, Hale, D. (2013). Service Innovation: A Comparative Study of U.S. and Indian Service Firms. *Journal of Business Research*, 66(8), 1108-1123. (Cabell's acceptance rate: 6 - 10%, ABDC rating: A)
- Thakur, R.**, Summey, J. H., **John, J.** (2013). A Perceptual Approach to Understanding User-generated Media Behavior. *Journal of Consumer Marketing*, 30(1), 4-16. (ABDC rating: B)
- Thapa, B., **Cahyanto, I.**, Holland, S., Absher, J.D. (2013). Wildfires and Tourist Behaviors in Florida. *Tourism Management*, 36, 284-292. <https://www.journals.elsevier.com/tourism-management/>. (ABDC rating: A\*)
- Villegas, J., Matyas, C., Srinivasan, S., **Cahyanto, I.**, Thapa, B., Pennington-Gray, L. (2013). Cognitive and Affective Responses of Florida Tourists after Exposure to Hurricane Warning Messages. *Natural Hazards*, 66(1), 97-116. <https://link.springer.com/journal/11069>. (Cabell's acceptance rate: 50%)



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