

RAGIN BUSINESS NEWS



UNIVERSITY of
LOUISIANA
L A F A Y E T T E

**B.I. Moody III College of
Business Administration**

**Fall 2015
Semester**

Message from Dr. Gwen Fontenot, Interim Dean

It's been a great semester! In addition to welcoming the largest class of first-time freshmen to the University, the B.I. Moody III College of Business Administration welcomed new College leadership and faculty members. Our business majors had numerous opportunities to interact with distinguished business leaders through speaking events, on-site company tours, and participation in local and global internships. Our graduate programs remain strong with our 3rd Executive MBA cohort well underway, our first M.S. in Accounting graduates completing their degrees this fall, and our MBA program being recognized as one of the best in the nation.



Dr. Lise Anne Slatten has been named Interim Associate Dean of Academic Programs at the Moody College of Business. She will oversee accreditation compliance and curriculum management for the College's academic programs. Slatten joined the faculty in 2004 and has received awards for Excellence in Academic Advising every year since 2009. She has over 30 years of experience working for nonprofits, including as an executive director, and is currently active with many campus committees and organizations.

We welcomed Dr. Vanessa Hill as the new Head of the Department of Management. Hill is an associate professor of management and holds the J.J. Burdin, M.D. and Helen B. Burdin BORSF Professorship of Professional Ethics, and the Mr. and Mrs. E.P. "Pat" Nalley BORSF Professorship of Business Administration. Her research interests include corporate social responsibility, ethics, leadership and workplace values. She also serves on boards for the Lafayette Public Library and Paul and Lulu Hilliard University Art Museum.



Entrepreneur Magazine's 2012 Emerging Entrepreneur of the Year and "Shark Tank" success, Jason Lucash provided business tips, shared his experiences and answered questions during his presentation of "The Unconventional American Dream" to UL Lafayette students and faculty members in September as a featured guest for our AcceleRagin' business program.



The Moody College of Business hosted Ragin' Business Week in October. The week offered opportunities for high school students to learn more about business programs through department-led activities and also offered multiple opportunities for UL Lafayette business majors, alumni and the public to be involved with the week's events. City-Parish President Joey Durel was a featured guest speaker.

The master's of business administration program is included in the 2016 edition of the Princeton Review's "Best 295 Business Schools." The B.I. Moody III College of Business Administration's MBA program was cited in the popular guidebook published by Random House/Princeton Review and has consistently placed on the list since 2008.

Three new faculty members joined the Moody College of Business beginning in the Fall 2015 semester. The new faculty members include Stacey Chamberlain, marketing instructor, Chase Edwards, assistant professor of legal studies, and Reece Theriot, marketing instructor. They are all off to a great start with our students!



Students from the Ragin' Hospitality and Ragin' Marketing groups toured the McIlhenny Tabasco Headquarters in October, where they met with marketing executives and College of Business alumni. They toured both the historic and new facilities and learned firsthand about the process of making Tabasco products as well as the international marketing efforts for the global brand.

Gary LaGrange, President and CEO of the Port of New Orleans, was featured for our International Speaker Series, where he spoke about his leadership that brought the Port of New Orleans back into operation after Hurricane Katrina. Moody College of Business MBA alum and current Port of New Orleans Community Affairs Manager Paul Matthews also encouraged students to join the Port's internship program.



We partnered with the UL Lafayette Foundation for a new Non-Profit Lunch and Learn Seminar in November featuring Greg Guidry of Ogletree, Deakins, Nash, Smoak & Stewart, P.C., who shared his nonprofit HR expertise with University and community leaders. For information on future seminars please visit business.louisiana.edu/nps.



Moody College of Business senior, Beatriz Barletta, secured an internship with the United Nations in Geneva, Switzerland for the Spring 2016 semester. From January to May, Barletta will be working specifically with an evaluation and inspection officer in the Joint Inspection Unit in ongoing projects. Barletta, a marketing senior from San Pedro Sula, Honduras, is one of 20 students selected from around the world to receive an internship with the JIU.

Business faculty provided insight to the world of angel investment as part of INNOV8 Acadiana in the summer of 2015. The event featured Dr. Keith Credo, assistant professor of management, and Cian Robinson, adjunct instructor and Executive Director of the Lafayette General Foundation. INNOV8 Acadiana helps entrepreneurs in the region connect with mentors and investors who can help accelerate their businesses.



The Moody College of Business Ragin' Sales Team consisting of business students Courtney Sanders and Casey Dugas placed ninth out of 36 colleges and universities in the Russ Berrie Institute National Sales Challenge, held November 2015 at William Paterson University in Wayne, NJ. The team was sponsored by Service Chevrolet Cadillac and led by marketing instructor and sales coach, Reece Theriot.