



UNIVERSITY  
OF  
LOUISIANA  
Lafayette

The mission of the Internship Program is to provide undergraduate and graduate students an opportunity to integrate theoretical knowledge gained in the classroom with practical job experience in preparation for post-graduate employment.

### **What is the Internship Program?**

The program allows qualified and well educated business majors to receive first hand experience in the workplace with a position in **your** company while earning academic credit.

For more information contact:

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## **B.I. Moody III College of Business Administration**

### **Business Internship Program**

# **The Employer's Perspective**

**THE POWER IS IN YOUR COMPANY'S HANDS!**



### **What is in it for my company?**

The following are benefits for organizations sponsoring internships for business students:

- Cost effective way to fill short-term needs without long-term commitment (temporary or seasonal positions).
- Cost effective way to recruit and evaluate potential employees.
- Permanent staff freed up for more important/creative assignments.
- Management experience for employee that supervises the intern.
- Maintain constant source of fresh ideas and insights into your organization.
- Benefit from cutting edge technology, perspectives, and relevant skills currently being learned in the classroom.
- Satisfaction of training and developing the next generation of workers.
- Develop partnership with Moody College of Business.
- Contribute to education.

### **How do I develop an internship program for my company?**

The following are suggestions about how to develop an internship program for your company:

- Determine your organization's need.
- Set goals and structure the internship experience ahead of time.
- Prepare job description that includes meaningful duties.
- Describe meaningful, but realistic tasks/responsibilities.
- Develop project-related assignments that the intern can work on from start to finish.
- Encourage interaction between intern and supervisor/mentor.

### **What is expected of my company?**

To ensure that the student may gain insight and real-world knowledge from the internship experience, the business internship program expects the following from the sponsoring business:

- The student is assigned a supervisor/mentor who is knowledgeable about the area of expertise in which the intern is appointed.
- Orient student to company, its policies, procedures, and appropriate professional and clerical staff.
- Provide student with adequate resources necessary to accomplish job objectives.
- Assign and supervise tasks and responsibilities consistent with the student's role in the company and their major/minor area of study.
- Allow the student an opportunity to attend and participate in interviews, meetings, conferences, etc. with their mentor/supervisor as appropriate.