# BRIAN BOLTON, PhD

Interim Dean & Professor of Finance
Dwight W. Andrus Jr. / BoRSF Eminent Scholar Endowed Chair in Finance
B.I. Moody III College of Business Administration
University of Louisiana at Lafayette
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### **BIOGRAPHY**

Dr. Brian Bolton has been a *Professor of Finance* and the *Dwight W. Andrus, Jr. / BoRSF Eminent Scholar Endowed Chair in Finance* in the B.I. Moody III College of Business Administration at the University of Louisiana at Lafayette since August 2019. In September 2025, he was named the *Interim Dean* of the College and will serve in this role through June 2027.

Dr. Bolton joined UL Lafayette after serving as the Associate Director in the Global Board Center at IMD Business School in Lausanne, Switzerland, where he led the Center's research, programmatic and operational activities. Prior to moving to IMD Business school, Dr. Bolton spent seven years on the finance faculty in the School of Business at Portland State University in Oregon, where he served as faculty council chair, department head, director of the MBA leadership immersion and accreditation director. He co-led the redesign of the School's Master of Finance program, revising the curriculum to incorporate more applied projects and to include more quantitative finance courses which enable the



program to earn STEM recognition. Previously, Dr. Bolton served on the finance faculty at the University of New Hampshire and taught at the University of Colorado and Sierra Nevada College.

Dr. Bolton earned his PhD in finance and economics from the University of Colorado at Boulder and his MBA in finance and strategy from the University of Texas at Austin. Dr. Bolton is currently a CERTIFIED FINANCIAL PLANNER<sup>TM</sup> candidate. Since 2021, Dr. Bolton has led more than 300 financial planning workshops, classes and events – on campus and in the community – for students, alumni and entrepreneurs of all ages. In 2022 & 2023, he has served as the Content Expert on Financial Literacy for the UL System; in this role, he was responsible for creating tools, resources and programs to enhance the financial literacy of the 90,000 students across the 9 UL System universities.

Dr. Bolton has been teaching corporate finance, personal finance, banking, economics, sustainability, entrepreneurship and leadership since 1999. Dr. Bolton's research is focused on corporate governance, econometrics, executive compensation, banking, sustainability, legal aspects of corporate ownership and corporate finance. Dr. Bolton's research has been published in many top academic journals, including *Journal of Financial & Quantitative Analysis*, *Journal of Corporate Finance*, *Journal of Banking and Finance*, *Columbia Law Review*, *Yale Journal on Regulation*, *Corporate Ownership & Control* and others. Dr. Bolton has also published academic cases and practitioner articles in media such as *California Management Review*, *The Conversation* and *Yale University's Global Management Network* and *Harvard Law School Forum on Corporate Governance*. He has presented his research at more than 100 academic and practitioner conferences around the world and his research has been cited over 6,600 times by other scholars.

At UL Lafayette, he is the co-founder of the University's Louisiana Impact Research Awards Program, incentivizing and celebrating faculty, staff and student research focused on the people, place and purpose of Louisiana. This Program is a novel collaboration between Academic Affairs, the Graduate School, the Office of Sustainability & Community Engagement, the Office of the Vice President of Research, Innovation & Economic Development and Dr. Bolton. Since the Program launched in Spring 2023, it has awarded over \$250,000 to 128 amazing projects. The Program has hosted four Louisiana Impact Research Summits to amplify this research and will continue doing even more in the future.

In 2015, Dr. Bolton published his first book Sustainable Financial Investments: Maximizing Corporate Profits and Long-Term Economic Value Creation, which studies the short-term and long-term tradeoffs associated with making investments with natural, human, social and financial resources. In 2020, Dr. Bolton wrote 3 guidebooks on Personal Financial Planning – 1 for undergraduate students, 1 for graduate students, and 1 for current and aspiring entrepreneurs – to help people manage their finances through college in order to take control of their financial future. He recently co-edited a research anthology titled Advancing Corporate Governance Research: New Structures and Directors with chapters about the future of corporate governance research contributed by scholars from around the world. Dr. Bolton is currently working on his next book, A Culture of Ownership, which studies how organizational culture is created by both ownership and



governance structures, and how it can be managed to create value for individuals, companies and societies.

Prior to entering academia, Dr. Bolton worked as a research analyst with a Canadian private equity firm and as an acquisition consultant with PricewaterhouseCoopers. In 2022 he started his own non-profit, *Crossing the Bridge Project*, with a mission "to help underserved individuals and communities gain the knowledge, skills and confidence necessary to own their financial futures." In 2025, he and his sister started another non-profit, *Mackenzie Keiper Foundation*, in honor of his niece who passed away in 2024 after a 3-year fight with ovarian cancer. The *Foundation's* mission is to advance cancer support, awareness, health and wellness for adolescents and young adults. This is now his passion and his purpose.

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### **EXECUTIVE SUMMARY OF RECENT SCHOLARLY ACHIEVEMENTS**

- In May 2025, was named the inaugural recipient of the University of Louisiana at Lafayette's Lagniappe Award for Leadership & Collaboration, 2025: For outstanding leadership, teamwork, and collaboration while making significant contributions to the University's success through innovative efforts. This person goes above and beyond, fostering a spirit of cooperation and belonging while advancing initiatives that promote fiscal and environmental responsibility.
- Published a book titled <u>Sustainable Financial Investments: Maximizing Corporate Profits & Long-Term Economic Value Creation</u> in 2015. I wrote this for MBA & executive audiences, exploring both the qualitative and quantitative facets of building a business case for ROI of sustainability investments highlighting the intersection of finance, people, nature and society.
- Globally recognized and respected finance and corporate governance scholar, with 20+ high-quality publications, more than 6600 citations and dozens of presentations at finance, leadership and corporate governance conferences around the world.
- In partnership with Academic Affairs, the Graduate School, the Research Office, the Office of Sustainability, and the Office of Research, Innovation & Economic Development, awarded over \$250,000 in Louisiana Impact Research Awards to 125+ faculty, staff, graduate students and undergraduate researchers from 2023-2025. This program included organizing, leading and funding 4 conferences to showcase this research with plans to do more in the future.
  - o For more details, see: <a href="https://business.louisiana.edu/researchcollaborative">https://business.louisiana.edu/researchcollaborative</a>
- Recently co-edited a new anthology titled *Advancing Corporate Governance Research: New Structures & Directions*, with 18 chapters written by global scholars (plus two chapters written by my co-editor and me). The book is being published by Edward Elgar Publishers and will be in print in Winter 2025.
- Created and taught a myriad of courses, ranging from first-year college to MBA and doctoral level
  and to executive-level programming. Taught traditional finance courses (banking, portfolio theory,
  valuation) and created many leadership focused courses (corporate governance, finance for boards,
  cultivating leadership, MBA leadership immersion, emerging leaders program, operations leadership).
  - o 2025 B.I. Moody III College of Business Administration recipient of "The John T. & Sandra B. Landry Endowed Award for Teaching Excellence"
- Wrote 3 books on *Personal Financial Planning*, and incorporated this work into multiple workshops, presentations and other platforms; led more than 300 workshops since 2019 (including more than 200 in 2022-2025), both on campus and in the regional community
  - O Distributed 1000+ of these books to students and community/program partners
  - o Books and resources are available at: <a href="http://business.louisiana.edu/financeispersonal">http://business.louisiana.edu/financeispersonal</a>

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### EXECUTIVE SUMMARY OF CURRICULUM VITAE

### **CONTACT INFORMATION**

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University of Louisiana at Lafayette brian.bolton@louisiana.edu E-mail:

Lafayette, Louisiana 70504

#### ACADEMIC EMPLOYMENT

University of Louisiana at Lafayette (Lafayette, Louisiana) 2019-present

B.I. Moody III College of Business Administration

Interim Dean (September 2025 – present)

Professor of Finance, Eminent Scholar & Endowed Chair in Finance

**IMD Business School** (Lausanne, Switzerland) 2018-2019

Portland State University (Portland, Oregon) 2011-2018

University of New Hampshire (Durham, New Hampshire) 2006-2011

### **EDUCATION**

University of Colorado, Boulder PhD in Business Administration – Finance & Economics

Dissertation: "Corporate Governance and Firm Performance"

University of Texas at Austin Master of Business Administration – Finance & Strategy

Bachelor of Business Administration − Finance & Real Estate Southern Methodist University

### PROFESSIONAL EMPLOYMENT

PricewaterhouseCoopers, LLP Transaction Advisory Services, Senior Associate Dallas, Texas

Private Equity Research Analyst Dallas, Texas **Gordon Investment Corporation** 

#### SELECTION of COURSES TAUGHT

Entrepreneurs

**Business Finance** Financial Planning for

Portfolio Theory & Investment Finance for Boards

Bank Administration

Analysis High Performance Boards

Cultivating Leadership Wealth Management

Case Problems in Finance Business Valuation

International Business Corporate Governance

**Business Secrets** Corporate Financial Strategies

Personal Consumer Finance MBA Leadership Immersion

**Emerging Leaders Program** 

Strategy and Sustainability for

Value Creation

Operations Leadership

Development Program

Investments

Mergers & Acquisitions

Entrepreneurial Finance

Tax Strategies for

Entrepreneurs